

# TOURISM OUTLOOK | December 2023

## PORTUGAL



**GUEST ARRIVALS, OVERNIGHT STAYS, REVENUES & REVPAR** in Accommodation (hotels, apartment hotels, tourist apartments and villages, Pousadas and Quintas da Madeira), Local Accommodation (≥10 beds), Tourism in rural areas  
2023 - Provisional data  
2022 - Definitive data (14/02/2024)  
Source: Statistics Portugal

**BED OCCUPANCY RATE** in Hotels and similar establishments (hotels, apartment hotels, tourist apartments and villages)

**ROOM OCCUPANCY RATE** in Hotels and similar establishments  
2023 - Provisional data  
2022 - Reviewed data (14/02/2024)  
Source: Turismo de Portugal

|                    |            |       |        |            | INDICATORS                      |                                         |          |            |         |        |            |  |
|--------------------|------------|-------|--------|------------|---------------------------------|-----------------------------------------|----------|------------|---------|--------|------------|--|
| Monthly - December |            |       |        |            |                                 | Year to Date - January to December      |          |            |         |        |            |  |
| Figure             | Var. 23/22 |       | Share  | Var. 23/19 |                                 |                                         | Figure   | Var. 23/22 |         | Share  | Var. 23/19 |  |
| 2023               | %          | Abs.  | 2023   | %          |                                 |                                         | 2023     | %          | Abs.    | 2023   | %          |  |
| 1.794,4            | 10,9%      | 176,6 | 100,0% | 13,6%      |                                 | Arrivals at Hotels (000)                | 30.042,9 | 13,3%      | 3.523,2 | 100,0% | 10,7%      |  |
| 911,3              | 10,5%      | 86,7  | 50,8%  | 17,3%      |                                 | Domestic                                | 11.790,0 | 5,3%       | 593,2   | 39,2%  | 9,9%       |  |
| 883,1              | 11,3%      | 89,9  | 49,2%  | 10,1%      |                                 | Foreign                                 | 18.252,9 | 19,1%      | 2.930,0 | 60,8%  | 11,2%      |  |
| 1.452,9            | 10,4%      | 136,5 | 81,0%  | 13,9%      |                                 | Hotels, Villages and Apartments         | 23.859,9 | 12,6%      | 2.664,3 | 79,4%  | 10,5%      |  |
| 267,8              | 12,3%      | 29,3  | 14,9%  | 2,9%       |                                 | Local Acc.                              | 4.834,6  | 17,0%      | 701,4   | 16,1%  | 5,1%       |  |
| 73,7               | 17,2%      | 10,8  | 4,1%   | 71,5%      |                                 | Rural Tourism                           | 1.348,5  | 13,2%      | 157,4   | 4,5%   | 42,2%      |  |
| 4.033,2            | 8,2%       | 305,5 | 100,0% | 14,7%      |                                 | Overnight Stays (000)                   | 77.151,1 | 10,7%      | 7.456,3 | 100,0% | 10,0%      |  |
| 1.562,9            | 9,3%       | 133,1 | 38,8%  | 22,4%      |                                 | Domestic                                | 23.373,7 | 2,1%       | 484,8   | 30,3%  | 10,7%      |  |
| 2.470,3            | 7,5%       | 172,4 | 61,2%  | 10,4%      |                                 | Foreign                                 | 53.777,5 | 14,9%      | 6.971,6 | 69,7%  | 9,6%       |  |
| 3.284,5            | 7,7%       | 234,7 | 81,4%  | 13,4%      |                                 | Hotels, Villages and Apartments         | 62.866,1 | 9,8%       | 5.627,6 | 81,5%  | 8,4%       |  |
| 605,4              | 9,3%       | 51,4  | 15,0%  | 12,1%      |                                 | Local Acc.                              | 11.390,4 | 15,6%      | 1.535,7 | 14,8%  | 11,7%      |  |
| 143,3              | 15,6%      | 19,3  | 3,6%   | 77,3%      |                                 | Rural Tourism                           | 2.894,6  | 11,3%      | 293,0   | 3,8%   | 47,3%      |  |
| 289,0              | 13,9%      | 35,4  | 100,0% | 40,8%      |                                 | Hotel Revenue (Million €)               | 6.020,7  | 20,1%      | 1.006,7 | 100,0% | 40,2%      |  |
| 204,2              | 15,0%      | 26,6  | 70,7%  | 44,9%      |                                 | Room                                    | 4.620,1  | 21,3%      | 811,8   | 76,7%  | 43,0%      |  |
| 84,8               | 11,5%      | 8,8   | 29,3%  | 31,6%      |                                 | Others                                  | 1.400,6  | 16,2%      | 194,9   | 23,3%  | 31,4%      |  |
| 251,5              | 13,2%      | 29,4  | 87,0%  | 38,7%      |                                 | Hotels, Villages and Apartments   Total | 5.231,2  | 19,4%      | 850,7   | 86,9%  | 37,8%      |  |
| 26,1               | 16,5%      | 3,7   | 9,0%   | 40,5%      |                                 | Local Acc.   Total                      | 558,6    | 27,1%      | 119,1   | 9,3%   | 46,4%      |  |
| 11,3               | 25,1%      | 2,3   | 3,9%   | 112,0%     |                                 | Rural Tourism   Total                   | 230,9    | 19,0%      | 36,9    | 3,8%   | 94,5%      |  |
| 173,5              | 14,7%      | 22,3  | 85,0%  | 43,1%      |                                 | Hotels, Villages and Apartments   Room  | 3.932,2  | 20,7%      | 673,4   | 85,1%  | 40,7%      |  |
| 22,7               | 14,7%      | 2,9   | 11,1%  | 43,6%      |                                 | Local Acc.   Room                       | 506,9    | 27,9%      | 110,5   | 11,0%  | 48,8%      |  |
| 7,9                | 21,8%      | 1,4   | 3,9%   | 110,4%     |                                 | Rural Tourism   Room                    | 181,0    | 18,2%      | 27,9    | 3,9%   | 91,5%      |  |
|                    |            |       |        |            | Occupancy Rate (%)              |                                         |          |            |         |        |            |  |
| 36,1%              |            | 0,9%  |        | -1,0%      |                                 | Bed                                     | 53,8%    |            | 3,9%    |        | 1,6%       |  |
| 46,7%              |            | 2,7%  |        | -1,5%      |                                 | Room                                    | 66,2%    |            | 5,3%    |        | 1,2%       |  |
| 36,2               | 9,2%       | 3,1   | 30,2%  |            | RevPar (€)                      | 64,8                                    | 15,4%    | 8,7        | 31,3%   |        |            |  |
| 40,3               | 10,7%      | 3,9   | 30,1%  |            | Hotels, Villages and Apartments | 72,1                                    | 16,5%    | 10,2       | 29,9%   |        |            |  |
| 23,7               | 3,9%       | 0,9   | 32,6%  |            | Local Acc.                      | 42,4                                    | 15,7%    | 5,7        | 41,4%   |        |            |  |
| 21,0               | 8,1%       | 1,6   | 48,6%  |            | Rural Tourism                   | 38,3                                    | 7,1%     | 2,5        | 48,6%   |        |            |  |

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## PORTUGAL



**GUEST ARRIVALS AND OVERNIGHT STAYS**  
in Accommodation (hotels, apartment hotels, tourist apartments and villages, Pousadas and Quintas da Madeira), Local Accommodation (≥10 beds), Tourism in rural areas  
2023 - Provisional data  
2022 - Definitive data (14/02/2024)  
Source: Statistics Portugal

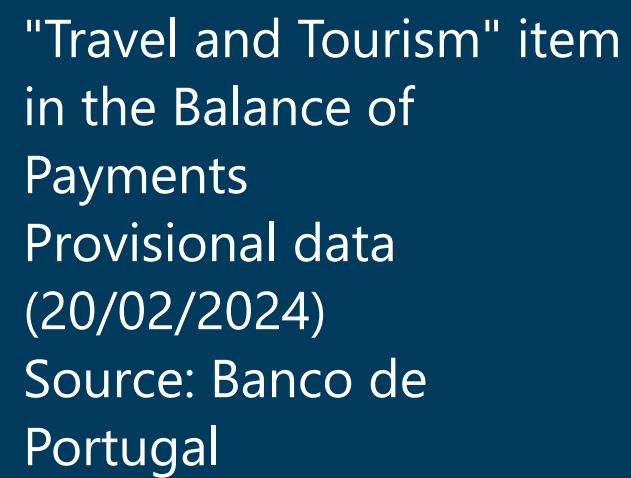
**AIR TRANSPORT MOVEMENTS**  
(14/02/2024)  
Source: ANA – Aeroportos de Portugal

**CRUISE MOVEMENTS**  
(14/02/2024)  
Source: Ports Administrations

|                    |                 |        |               |                 | INDICATORS                             |                                    |                 |         |               |                 |
|--------------------|-----------------|--------|---------------|-----------------|----------------------------------------|------------------------------------|-----------------|---------|---------------|-----------------|
| Monthly - December |                 |        |               |                 |                                        | Year to Date - January to December |                 |         |               |                 |
| Figure<br>2023     | Var. 23/22<br>% | Abs.   | Share<br>2023 | Var. 23/19<br>% |                                        | Figure<br>2023                     | Var. 23/22<br>% | Abs.    | Share<br>2023 | Var. 23/19<br>% |
| 883,1              | 11,3%           | 89,9   | 49,2%         | 10,1%           | International Guest Arrivals (000)     | 18.252,9                           | 19,1%           | 2.930,0 | 60,8%         | 11,2%           |
| 85,6               | 8,2%            | 6,5    | 9,7%          | 11,2%           | United Kingdom                         | 2.354,3                            | 11,3%           | 239,9   | 12,9%         | 9,7%            |
| 64,2               | 10,4%           | 6,1    | 7,3%          | 11,3%           | Germany                                | 1.621,5                            | 13,4%           | 191,5   | 8,9%          | 5,2%            |
| 171,1              | 9,6%            | 15,0   | 19,4%         | -2,3%           | Spain                                  | 2.378,8                            | 9,4%            | 204,4   | 13,0%         | 4,1%            |
| 62,2               | -9,5%           | -6,5   | 7,0%          | 4,7%            | France                                 | 1.685,9                            | 7,2%            | 112,7   | 9,2%          | 3,9%            |
| 69,1               | 1,1%            | 0,8    | 7,8%          | -13,4%          | Brazil                                 | 1.102,2                            | 19,1%           | 176,5   | 6,0%          | -14,0%          |
| 89,9               | 22,7%           | 16,7   | 10,2%         | 71,6%           | United States                          | 2.042,3                            | 35,2%           | 531,9   | 11,2%         | 69,9%           |
| 25,2               | 14,3%           | 3,2    | 2,9%          | 10,4%           | Netherlands                            | 648,3                              | 1,0%            | 6,3     | 3,6%          | 8,3%            |
| 14,7               | 29,7%           | 3,4    | 1,7%          | 49,2%           | Ireland                                | 524,7                              | 14,7%           | 67,2    | 2,9%          | 26,8%           |
| 43,5               | 10,0%           | 3,9    | 4,9%          | 9,7%            | Italy                                  | 823,9                              | 22,5%           | 151,1   | 4,5%          | 14,1%           |
| 11,4               | 12,6%           | 1,3    | 1,3%          | 8,6%            | Belgium                                | 343,1                              | 3,0%            | 10,1    | 1,9%          | 5,3%            |
| 246,0              | 19,2%           | 39,7   | 27,9%         | 13,0%           | Others                                 | 4.727,8                            | 35,5%           | 1.238,5 | 25,9%         | 10,7%           |
| 2.470,3            | 7,5%            | 172,4  | 61,2%         | 10,4%           | International Overnight Stays (000)    | 53.777,5                           | 14,9%           | 6.971,6 | 69,7%         | 9,6%            |
| 349,1              | 5,2%            | 17,4   | 14,1%         | 5,5%            | United Kingdom                         | 9.901,3                            | 9,4%            | 853,5   | 18,4%         | 5,7%            |
| 266,4              | 8,3%            | 20,5   | 10,8%         | 8,9%            | Germany                                | 6.073,0                            | 12,9%           | 695,6   | 11,3%         | 2,6%            |
| 376,8              | 7,9%            | 27,6   | 15,3%         | 0,9%            | Spain                                  | 5.457,6                            | 7,7%            | 388,3   | 10,1%         | 3,9%            |
| 160,1              | -12,7%          | -23,3  | 6,5%          | 1,7%            | France                                 | 4.645,1                            | 6,2%            | 272,0   | 8,6%          | 1,1%            |
| 162,2              | -4,6%           | -7,9   | 6,6%          | -15,1%          | Brazil                                 | 2.572,3                            | 13,2%           | 299,7   | 4,8%          | -13,1%          |
| 205,7              | 19,5%           | 33,6   | 8,3%          | 71,2%           | United States                          | 4.604,9                            | 32,9%           | 1.140,9 | 8,6%          | 69,7%           |
| 97,3               | 14,8%           | 12,5   | 3,9%          | 6,0%            | Netherlands                            | 2.382,5                            | 1,3%            | 30,5    | 4,4%          | 0,6%            |
| 49,8               | 28,6%           | 11,1   | 2,0%          | 44,4%           | Ireland                                | 2.185,1                            | 12,2%           | 237,8   | 4,1%          | 21,5%           |
| 104,4              | 3,9%            | 3,9    | 4,2%          | 4,6%            | Italy                                  | 1.951,3                            | 20,8%           | 336,6   | 3,6%          | 14,4%           |
| 32,4               | 10,2%           | 3,0    | 1,3%          | 7,0%            | Belgium                                | 1.084,2                            | 3,1%            | 32,4    | 2,0%          | 4,5%            |
| 666,0              | 12,5%           | 74,1   | 27,0%         | 17,9%           | Others                                 | 12.920,3                           | 26,2%           | 2.684,2 | 24,0%         | 14,0%           |
| 2.306,8            | 9,3%            | 196,9  | 100,0%        | 14,5%           | Airport Movements (000)                | 32.962,1                           | 19,0%           | 5.270,1 | 100,0%        | 12,5%           |
| 1.933,5            | 10,2%           | 179,2  | 83,8%         | 13,5%           | Disembarked Passengers (International) | 27.534,2                           | 19,7%           | 4.530,6 | 83,5%         | 11,3%           |
| 373,2              | 5,0%            | 17,8   | 16,2%         | 20,4%           | Disembarked Passengers (National)      | 5.428,0                            | 15,8%           | 739,4   | 16,5%         | 18,6%           |
| 161.377            | 47%             | 51.796 | 100,0%        | 21%             | Cruise Movements                       | 1.837.734                          | 58%             | 676.605 | 100,0%        | 29%             |
| 158.789            | 60%             | 59.507 | 98,4%         | 23,8%           | Transit                                | 1.618.551                          | 53%             | 557.749 | 88,1%         | 20,6%           |
| 2.588              | -75%            | -7.711 | 1,6%          | -49,1%          | Embarked and Disembarked               | 219.183                            | 118%            | 118.856 | 11,9%         | 159,7%          |



## PORTUGAL

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TOURISM OUTLOOK | December 2023

Norte



**GUEST ARRIVALS, OVERNIGHT STAYS, REVENUES & REVPAR** in Accommodation (hotels, apartment hotels, tourist apartments and villages, Pousadas and Quintas da Madeira), Local Accommodation (≥10 beds), Tourism in rural areas  
2023 - Provisional data  
2022 - Definitive data (14/02/2024)  
Source: Statistics Portugal

**BED OCCUPANCY RATE** in Hotels and similar establishments (hotels, apartment hotels, tourist apartments and villages)

**ROOM OCCUPANCY RATE** in Hotels and similar establishments  
2023 - Provisional data  
2022 - Reviewed data (14/02/2024)  
Source: Turismo de Portugal

|                    |            |       |        |            | INDICATORS                         |                                         |          |            |         |        |            |  |  |  |
|--------------------|------------|-------|--------|------------|------------------------------------|-----------------------------------------|----------|------------|---------|--------|------------|--|--|--|
| Monthly - December |            |       |        |            | Year to Date - January to December |                                         |          |            |         |        |            |  |  |  |
| Figure             | Var. 23/22 |       | Share  | Var. 23/19 |                                    |                                         | Figure   | Var. 23/22 |         | Share  | Var. 23/19 |  |  |  |
| 2023               | %          | Abs.  | 2023   | %          |                                    |                                         | 2023     | %          | Abs.    | 2023   | %          |  |  |  |
| 460,1              | 11,7%      | 48,3  | 100,0% | 19,7%      |                                    | Arrivals at Hotels (000)                | 6.955,6  | 15,1%      | 910,1   | 100,0% | 18,4%      |  |  |  |
| 265,4              | 10,4%      | 25,0  | 57,7%  | 22,3%      |                                    | Domestic                                | 3.129,6  | 6,9%       | 202,0   | 45,0%  | 12,9%      |  |  |  |
| 194,7              | 13,6%      | 23,3  | 42,3%  | 16,3%      |                                    | Foreign                                 | 3.826,0  | 22,7%      | 708,1   | 55,0%  | 23,4%      |  |  |  |
| 369,9              | 11,2%      | 37,4  | 80,4%  | 24,7%      |                                    | Hotels, Villages and Apartments         | 5.357,1  | 14,3%      | 668,6   | 77,0%  | 22,3%      |  |  |  |
| 65,7               | 12,9%      | 7,5   | 14,3%  | -10,7%     |                                    | Local Acc.                              | 1.147,6  | 20,2%      | 192,9   | 16,5%  | -2,3%      |  |  |  |
| 24,6               | 15,9%      | 3,4   | 5,4%   | 69,9%      |                                    | Rural Tourism                           | 450,9    | 12,1%      | 48,5    | 6,5%   | 42,1%      |  |  |  |
| 819,9              | 10,9%      | 80,6  | 100,0% | 24,0%      |                                    | Overnight Stays (000)                   | 13.279,9 | 14,9%      | 1.723,3 | 100,0% | 22,8%      |  |  |  |
| 407,3              | 11,0%      | 40,5  | 49,7%  | 27,8%      |                                    | Domestic                                | 5.053,1  | 5,8%       | 278,2   | 38,1%  | 17,1%      |  |  |  |
| 412,7              | 10,8%      | 40,1  | 50,3%  | 20,5%      |                                    | Foreign                                 | 8.226,9  | 21,3%      | 1.445,1 | 61,9%  | 26,6%      |  |  |  |
| 643,2              | 10,9%      | 63,3  | 78,4%  | 26,5%      |                                    | Hotels, Villages and Apartments         | 10.059,6 | 14,2%      | 1.252,7 | 75,8%  | 25,1%      |  |  |  |
| 134,4              | 9,7%       | 11,9  | 16,4%  | 3,8%       |                                    | Local Acc.                              | 2.370,3  | 20,3%      | 399,8   | 17,8%  | 8,9%       |  |  |  |
| 42,3               | 14,7%      | 5,4   | 5,2%   | 81,2%      |                                    | Rural Tourism                           | 850,0    | 9,1%       | 70,8    | 6,4%   | 44,1%      |  |  |  |
| 54,2               | 12,1%      | 5,9   | 100,0% | 40,1%      |                                    | Hotel Revenue (Million €)               | 955,5    | 24,2%      | 186,3   | 100,0% | 48,6%      |  |  |  |
| 38,8               | 16,8%      | 5,6   | 71,7%  | 43,3%      |                                    | Room                                    | 750,9    | 25,5%      | 152,7   | 78,6%  | 51,1%      |  |  |  |
| 15,3               | 1,8%       | 0,3   | 28,3%  | 32,5%      |                                    | Others                                  | 204,6    | 19,6%      | 33,6    | 21,4%  | 40,3%      |  |  |  |
| 45,3               | 11,5%      | 4,7   | 83,6%  | 40,2%      |                                    | Hotels, Villages and Apartments   Total | 781,3    | 24,5%      | 153,8   | 81,8%  | 48,1%      |  |  |  |
| 5,3                | 10,5%      | 0,5   | 9,8%   | 10,0%      |                                    | Local Acc.   Total                      | 105,6    | 26,2%      | 21,9    | 11,1%  | 32,2%      |  |  |  |
| 3,6                | 23,3%      | 0,7   | 6,6%   | 132,7%     |                                    | Rural Tourism   Total                   | 68,6     | 18,2%      | 10,6    | 7,2%   | 93,3%      |  |  |  |
| 32,0               | 17,4%      | 4,7   | 82,4%  | 42,9%      |                                    | Hotels, Villages and Apartments   Room  | 605,1    | 25,9%      | 124,3   | 80,6%  | 50,2%      |  |  |  |
| 4,4                | 10,1%      | 0,4   | 11,4%  | 22,8%      |                                    | Local Acc.   Room                       | 93,9     | 28,2%      | 20,7    | 12,5%  | 41,3%      |  |  |  |
| 2,4                | 22,4%      | 0,4   | 6,3%   | 117,3%     |                                    | Rural Tourism   Room                    | 51,9     | 17,5%      | 7,7     | 6,9%   | 86,8%      |  |  |  |
|                    |            |       |        |            | Occupancy Rate (%)                 |                                         |          |            |         |        |            |  |  |  |
| 39,1%              |            | -0,7% |        | -3,5%      |                                    | Bed                                     | 52,5%    |            | 3,4%    |        | 0,4%       |  |  |  |
| 46,4%              |            | -0,1% |        | -5,5%      |                                    | Room                                    | 64,0%    |            | 4,6%    |        | -0,8%      |  |  |  |
| 32,7               | 9,0%       | 2,7   | 17,6%  |            | RevPar (€)                         | 53,9                                    | 16,9%    | 7,8        | 25,6%   |        |            |  |  |  |
| 38,4               | 11,9%      | 4,1   | 16,7%  |            | Hotels, Villages and Apartments    | 62,4                                    | 19,3%    | 10,1       | 21,8%   |        |            |  |  |  |
| 19,7               | -1,0%      | -0,2  | 11,1%  |            | Local Acc.                         | 35,5                                    | 13,7%    | 4,3        | 30,8%   |        |            |  |  |  |
| 18,7               | 5,7%       | 1,0   | 52,9%  |            | Rural Tourism                      | 32,5                                    | 6,5%     | 2,0        | 48,9%   |        |            |  |  |  |

TOURISM OUTLOOK | December 2023

Norte



GUEST ARRIVALS AND OVERNIGHT STAYS

in Accommodation (hotels, apartment hotels, tourist apartments and villages, Pousadas and Quintas da Madeira), Local Accommodation (≥10 beds), Tourism in rural areas  
2023 - Provisional data  
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Source: Statistics Portugal

AIR TRANSPORT MOVEMENTS

(14/02/2024)  
Source: ANA – Aeroportos de Portugal

CRUISE MOVEMENTS

(14/02/2024)  
Source: Ports Administrations

|                    |            |      |        |            | INDICATORS                         |                                        |         |            |         |        |            |  |  |  |
|--------------------|------------|------|--------|------------|------------------------------------|----------------------------------------|---------|------------|---------|--------|------------|--|--|--|
| Monthly - December |            |      |        |            | Year to Date - January to December |                                        |         |            |         |        |            |  |  |  |
| Figure             | Var. 23/22 |      | Share  | Var. 23/19 |                                    |                                        | Figure  | Var. 23/22 |         | Share  | Var. 23/19 |  |  |  |
| 2023               | %          | Abs. | 2023   | %          |                                    |                                        | 2023    | %          | Abs.    | 2023   | %          |  |  |  |
| 194,7              | 13,6%      | 23,3 | 42,3%  | 16,3%      |                                    | International Guest Arrivals (000)     | 3.826,0 | 22,7%      | 708,1   | 55,0%  | 23,4%      |  |  |  |
| 7,4                | 19,8%      | 1,2  | 3,8%   | 18,8%      |                                    | United Kingdom                         | 241,5   | 20,1%      | 40,4    | 6,3%   | 29,1%      |  |  |  |
| 7,2                | 18,5%      | 1,1  | 3,7%   | 10,0%      |                                    | Germany                                | 266,7   | 15,0%      | 34,7    | 7,0%   | 17,7%      |  |  |  |
| 65,0               | 9,6%       | 5,7  | 33,4%  | 15,2%      |                                    | Spain                                  | 782,9   | 9,8%       | 69,8    | 20,5%  | 15,9%      |  |  |  |
| 17,1               | 1,5%       | 0,3  | 8,8%   | 21,2%      |                                    | France                                 | 443,1   | 11,4%      | 45,2    | 11,6%  | 26,9%      |  |  |  |
| 17,1               | 3,1%       | 0,5  | 8,8%   | -20,2%     |                                    | Brazil                                 | 257,5   | 15,2%      | 33,9    | 6,7%   | -17,5%     |  |  |  |
| 17,7               | 29,3%      | 4,0  | 9,1%   | 93,4%      |                                    | United States                          | 442,1   | 37,2%      | 119,8   | 11,6%  | 90,6%      |  |  |  |
| 3,1                | 10,6%      | 0,3  | 1,6%   | -23,1%     |                                    | Netherlands                            | 99,0    | -0,6%      | -0,6    | 2,6%   | 14,3%      |  |  |  |
| 1,4                | 51,3%      | 0,5  | 0,7%   | 70,5%      |                                    | Ireland                                | 49,5    | 43,5%      | 15,0    | 1,3%   | 62,0%      |  |  |  |
| 9,9                | 13,1%      | 1,2  | 5,1%   | 23,9%      |                                    | Italy                                  | 179,4   | 28,5%      | 39,8    | 4,7%   | 20,7%      |  |  |  |
| 1,8                | 2,8%       | 0,1  | 0,9%   | 9,2%       |                                    | Belgium                                | 64,5    | 4,4%       | 2,7     | 1,7%   | 7,3%       |  |  |  |
| 46,8               | 22,3%      | 8,5  | 24,0%  | 20,2%      |                                    | Others                                 | 999,9   | 44,4%      | 307,3   | 26,1%  | 26,1%      |  |  |  |
| 412,7              | 10,8%      | 40,1 | 50,3%  | 20,5%      |                                    | International Overnight Stays (000)    | 8.226,9 | 21,3%      | 1.445,1 | 61,9%  | 26,6%      |  |  |  |
| 16,7               | 17,3%      | 2,5  | 4,1%   | 26,1%      |                                    | United Kingdom                         | 582,0   | 23,4%      | 110,2   | 7,1%   | 36,0%      |  |  |  |
| 16,6               | 19,4%      | 2,7  | 4,0%   | 9,9%       |                                    | Germany                                | 574,8   | 13,7%      | 69,2    | 7,0%   | 18,0%      |  |  |  |
| 130,0              | 9,3%       | 11,0 | 31,5%  | 17,8%      |                                    | Spain                                  | 1.556,3 | 9,9%       | 140,3   | 18,9%  | 17,9%      |  |  |  |
| 37,5               | -0,4%      | -0,1 | 9,1%   | 22,7%      |                                    | France                                 | 992,4   | 10,9%      | 97,4    | 12,1%  | 30,2%      |  |  |  |
| 39,5               | -5,6%      | -2,3 | 9,6%   | -19,0%     |                                    | Brazil                                 | 586,7   | 11,2%      | 58,9    | 7,1%   | -16,1%     |  |  |  |
| 38,1               | 27,0%      | 8,1  | 9,2%   | 101,7%     |                                    | United States                          | 911,1   | 35,5%      | 238,8   | 11,1%  | 98,1%      |  |  |  |
| 6,4                | 14,4%      | 0,8  | 1,6%   | -24,3%     |                                    | Netherlands                            | 224,6   | 0,7%       | 1,6     | 2,7%   | 16,3%      |  |  |  |
| 2,9                | 49,1%      | 1,0  | 0,7%   | 92,5%      |                                    | Ireland                                | 111,9   | 48,4%      | 36,5    | 1,4%   | 71,1%      |  |  |  |
| 21,3               | 14,3%      | 2,7  | 5,2%   | 29,1%      |                                    | Italy                                  | 361,1   | 25,8%      | 74,0    | 4,4%   | 23,1%      |  |  |  |
| 4,1                | 1,6%       | 0,1  | 1,0%   | 16,9%      |                                    | Belgium                                | 152,8   | 6,5%       | 9,4     | 1,9%   | 8,2%       |  |  |  |
| 99,5               | 16,2%      | 13,8 | 24,1%  | 31,9%      |                                    | Others                                 | 2.173,3 | 38,9%      | 608,8   | 26,4%  | 32,0%      |  |  |  |
| 576,8              | 11,6%      | 60,1 | 100,0% | 16,5%      |                                    | Airport Movements (000)                | 7.614,7 | 20,6%      | 1.298,4 | 100,0% | 16,8%      |  |  |  |
| 504,7              | 13,0%      | 58,2 | 87,5%  | 17,4%      |                                    | Disembarked Passengers (International) | 6.558,4 | 20,6%      | 1.121,4 | 86,1%  | 17,5%      |  |  |  |
| 72,1               | 2,6%       | 1,9  | 12,5%  | 10,2%      |                                    | Disembarked Passengers (National)      | 1.056,3 | 20,1%      | 177,0   | 13,9%  | 12,9%      |  |  |  |
| 949                | -24%       | -302 | 100,0% | -25%       |                                    | Cruise Movements                       | 150.476 | 39%        | 41.850  | 100,0% | 70%        |  |  |  |
| 943                | -24%       | -298 | 99,4%  | -22,9%     |                                    | Transit                                | 149.167 | 40%        | 42.974  | 99,1%  | 70,9%      |  |  |  |
| 6                  | -40%       | -4   | 0,6%   | -86,7%     |                                    | Embarked and Disembarked               | 1.309   | -46%       | -1.124  | 0,9%   | -8,6%      |  |  |  |



TOURISM OUTLOOK | December 2023

Centro



**GUEST ARRIVALS, OVERNIGHT STAYS, REVENUES & REVPAR** in Accommodation (hotels, apartment hotels, tourist apartments and villages, Pousadas and Quintas da Madeira), Local Accommodation (≥10 beds), Tourism in rural areas  
2023 - Provisional data  
2022 - Definitive data (14/02/2024)  
Source: Statistics Portugal

**BED OCCUPANCY RATE** in Hotels and similar establishments (hotels, apartment hotels, tourist apartments and villages)

**ROOM OCCUPANCY RATE** in Hotels and similar establishments  
2023 - Provisional data  
2022 - Reviewed data (14/02/2024)  
Source: Turismo de Portugal

|                    |            |      |        |            | INDICATORS                         |                                         |         |            |       |        |            |  |  |  |
|--------------------|------------|------|--------|------------|------------------------------------|-----------------------------------------|---------|------------|-------|--------|------------|--|--|--|
| Monthly - December |            |      |        |            | Year to Date - January to December |                                         |         |            |       |        |            |  |  |  |
| Figure             | Var. 23/22 |      | Share  | Var. 23/19 |                                    |                                         | Figure  | Var. 23/22 |       | Share  | Var. 23/19 |  |  |  |
| 2023               | %          | Abs. | 2023   | %          |                                    |                                         | 2023    | %          | Abs.  | 2023   | %          |  |  |  |
| 303,6              | 18,5%      | 47,3 | 100,0% | 16,1%      |                                    | Arrivals at Hotels (000)                | 4.467,9 | 14,5%      | 567,3 | 100,0% | 8,5%       |  |  |  |
| 230,8              | 15,8%      | 31,5 | 76,0%  | 19,5%      |                                    | Domestic                                | 2.810,0 | 7,3%       | 192,3 | 62,9%  | 13,2%      |  |  |  |
| 72,9               | 27,7%      | 15,8 | 24,0%  | 6,7%       |                                    | Foreign                                 | 1.657,9 | 29,2%      | 375,0 | 37,1%  | 1,3%       |  |  |  |
| 236,4              | 19,9%      | 39,2 | 77,9%  | 14,5%      |                                    | Hotels, Villages and Apartments         | 3.417,5 | 15,6%      | 460,3 | 76,5%  | 6,2%       |  |  |  |
| 46,5               | 17,2%      | 6,8  | 15,3%  | 16,1%      |                                    | Local Acc.                              | 751,1   | 12,3%      | 82,3  | 16,8%  | 10,9%      |  |  |  |
| 20,7               | 6,6%       | 1,3  | 6,8%   | 38,5%      |                                    | Rural Tourism                           | 299,3   | 9,0%       | 24,7  | 6,7%   | 33,3%      |  |  |  |
| 506,8              | 17,6%      | 75,8 | 100,0% | 23,1%      |                                    | Overnight Stays (000)                   | 7.965,9 | 11,9%      | 848,2 | 100,0% | 11,6%      |  |  |  |
| 367,4              | 15,8%      | 50,1 | 72,5%  | 25,5%      |                                    | Domestic                                | 4.663,4 | 5,8%       | 256,4 | 58,5%  | 16,1%      |  |  |  |
| 139,3              | 22,6%      | 25,7 | 27,5%  | 17,1%      |                                    | Foreign                                 | 3.302,5 | 21,8%      | 591,9 | 41,5%  | 5,9%       |  |  |  |
| 387,1              | 20,0%      | 64,5 | 76,4%  | 20,5%      |                                    | Hotels, Villages and Apartments         | 5.947,9 | 12,7%      | 672,0 | 74,7%  | 8,0%       |  |  |  |
| 83,5               | 11,3%      | 8,5  | 16,5%  | 28,4%      |                                    | Local Acc.                              | 1.462,9 | 10,8%      | 142,9 | 18,4%  | 19,9%      |  |  |  |
| 36,2               | 8,6%       | 2,9  | 7,1%   | 41,4%      |                                    | Rural Tourism                           | 555,0   | 6,4%       | 33,3  | 7,0%   | 36,7%      |  |  |  |
| 31,6               | 21,2%      | 5,5  | 100,0% | 32,6%      |                                    | Hotel Revenue (Million €)               | 464,3   | 19,6%      | 76,2  | 100,0% | 30,6%      |  |  |  |
| 21,9               | 23,0%      | 4,1  | 69,3%  | 43,1%      |                                    | Room                                    | 345,8   | 20,3%      | 58,3  | 74,5%  | 37,6%      |  |  |  |
| 9,7                | 17,4%      | 1,4  | 30,7%  | 13,7%      |                                    | Others                                  | 118,5   | 17,7%      | 17,9  | 25,5%  | 13,9%      |  |  |  |
| 25,5               | 22,1%      | 4,6  | 80,7%  | 29,6%      |                                    | Hotels, Villages and Apartments   Total | 365,6   | 20,4%      | 62,0  | 78,7%  | 27,6%      |  |  |  |
| 3,6                | 18,2%      | 0,5  | 11,3%  | 46,7%      |                                    | Local Acc.   Total                      | 61,8    | 18,5%      | 9,7   | 13,3%  | 37,7%      |  |  |  |
| 2,5                | 17,1%      | 0,4  | 8,0%   | 46,9%      |                                    | Rural Tourism   Total                   | 36,9    | 14,1%      | 4,6   | 7,9%   | 53,6%      |  |  |  |
| 17,3               | 24,3%      | 3,4  | 78,9%  | 39,6%      |                                    | Hotels, Villages and Apartments   Room  | 264,1   | 20,4%      | 44,7  | 76,4%  | 33,4%      |  |  |  |
| 2,7                | 21,5%      | 0,5  | 12,5%  | 59,0%      |                                    | Local Acc.   Room                       | 52,0    | 23,3%      | 9,8   | 15,0%  | 50,8%      |  |  |  |
| 1,9                | 14,2%      | 0,2  | 8,6%   | 57,0%      |                                    | Rural Tourism   Room                    | 29,8    | 14,6%      | 3,8   | 8,6%   | 57,1%      |  |  |  |
|                    |            |      |        |            | Occupancy Rate (%)                 |                                         |         |            |       |        |            |  |  |  |
| 31,9%              |            | 2,5% |        | -1,7%      |                                    | Bed                                     | 39,4%   |            | 2,6%  |        | -0,5%      |  |  |  |
| 37,5%              |            | 4,8% |        | 0,9%       |                                    | Room                                    | 47,8%   |            | 4,8%  |        | 1,6%       |  |  |  |
| 24,0               | 16,9%      | 3,5  | 29,9%  |            | RevPar (€)                         | 31,4                                    | 14,4%   | 4,0        | 26,6% |        |            |  |  |  |
| 27,3               | 19,8%      | 4,5  | 29,5%  |            | Hotels, Villages and Apartments    | 35,0                                    | 15,2%   | 4,6        | 24,9% |        |            |  |  |  |
| 14,8               | 11,3%      | 1,5  | 42,9%  |            | Local Acc.                         | 22,3                                    | 16,2%   | 3,1        | 38,7% |        |            |  |  |  |
| 20,4               | 5,8%       | 1,1  | 23,3%  |            | Rural Tourism                      | 26,7                                    | 6,7%    | 1,7        | 27,5% |        |            |  |  |  |

TOURISM OUTLOOK | December 2023

Centro



**GUEST ARRIVALS AND OVERNIGHT STAYS**  
in Accommodation (hotels, apartment hotels, tourist apartments and villages, Pousadas and Quintas da Madeira), Local Accommodation (≥10 beds), Tourism in rural areas  
2023 - Provisional data  
2022 - Definitive data (14/02/2024)  
Source: Statistics Portugal

| Monthly - December |            |      |            |            | INDICATORS                          | Year to Date - January to December |             |            |       |            |            |  |
|--------------------|------------|------|------------|------------|-------------------------------------|------------------------------------|-------------|------------|-------|------------|------------|--|
| Figure 2023        | Var. 23/22 |      | Share 2023 | Var. 23/19 |                                     |                                    | Figure 2023 | Var. 23/22 |       | Share 2023 | Var. 23/19 |  |
|                    | %          | Abs. |            | %          |                                     |                                    | %           | Abs.       |       | %          |            |  |
| 72,9               | 27,7%      | 15,8 | 24,0%      | 6,7%       | International Guest Arrivals (000)  | 1.657,9                            | 29,2%       | 375,0      | 37,1% | 1,3%       |            |  |
| 1,9                | 19,9%      | 0,3  | 2,7%       | 14,3%      | United Kingdom                      | 59,4                               | 9,8%        | 5,3        | 3,6%  | 15,6%      |            |  |
| 2,2                | 20,1%      | 0,4  | 3,1%       | 8,7%       | Germany                             | 90,0                               | 13,3%       | 10,6       | 5,4%  | 1,2%       |            |  |
| 25,2               | 33,0%      | 6,3  | 34,6%      | 15,7%      | Spain                               | 406,1                              | 16,4%       | 57,1       | 24,5% | 6,3%       |            |  |
| 4,0                | 14,6%      | 0,5  | 5,5%       | 12,2%      | France                              | 153,2                              | 12,7%       | 17,3       | 9,2%  | -9,1%      |            |  |
| 10,2               | 26,2%      | 2,1  | 14,0%      | -12,3%     | Brazil                              | 150,8                              | 31,3%       | 36,0       | 9,1%  | -24,1%     |            |  |
| 5,0                | 14,8%      | 0,6  | 6,8%       | 46,5%      | United States                       | 152,8                              | 42,6%       | 45,6       | 9,2%  | 56,7%      |            |  |
| 1,3                | 23,3%      | 0,2  | 1,8%       | 43,0%      | Netherlands                         | 44,3                               | 3,7%        | 1,6        | 2,7%  | 7,6%       |            |  |
| 0,6                | 80,2%      | 0,3  | 0,8%       | 54,4%      | Ireland                             | 13,7                               | 16,1%       | 1,9        | 0,8%  | 13,5%      |            |  |
| 3,5                | 27,9%      | 0,8  | 4,9%       | 19,2%      | Italy                               | 102,8                              | 32,4%       | 25,1       | 6,2%  | 1,0%       |            |  |
| 0,7                | 13,9%      | 0,1  | 0,9%       | 19,3%      | Belgium                             | 24,7                               | -1,6%       | -0,4       | 1,5%  | -8,1%      |            |  |
| 18,2               | 30,1%      | 4,2  | 25,0%      | -5,7%      | Others                              | 460,2                              | 61,3%       | 174,9      | 27,8% | -1,6%      |            |  |
| 139,3              | 22,6%      | 25,7 | 27,5%      | 17,1%      | International Overnight Stays (000) | 3.302,5                            | 21,8%       | 591,9      | 41,5% | 5,9%       |            |  |
| 4,1                | 6,1%       | 0,2  | 2,9%       | 2,0%       | United Kingdom                      | 152,3                              | 10,0%       | 13,9       | 4,6%  | 18,0%      |            |  |
| 5,2                | -0,3%      | 0,0  | 3,8%       | 18,4%      | Germany                             | 215,3                              | 9,6%        | 18,8       | 6,5%  | 5,1%       |            |  |
| 48,3               | 36,9%      | 13,0 | 34,7%      | 21,6%      | Spain                               | 856,2                              | 14,8%       | 110,6      | 25,9% | 6,1%       |            |  |
| 7,9                | 18,8%      | 1,2  | 5,6%       | 23,3%      | France                              | 311,6                              | 11,4%       | 31,8       | 9,4%  | -9,4%      |            |  |
| 18,0               | 13,2%      | 2,1  | 12,9%      | -6,3%      | Brazil                              | 257,7                              | 24,8%       | 51,2       | 7,8%  | -17,6%     |            |  |
| 7,8                | 12,5%      | 0,9  | 5,6%       | 49,8%      | United States                       | 256,8                              | 43,3%       | 77,6       | 7,8%  | 49,0%      |            |  |
| 3,2                | 32,2%      | 0,8  | 2,3%       | 47,3%      | Netherlands                         | 100,7                              | -2,4%       | -2,4       | 3,0%  | 6,9%       |            |  |
| 1,5                | 60,3%      | 0,6  | 1,1%       | 47,9%      | Ireland                             | 37,3                               | 14,9%       | 4,8        | 1,1%  | 12,4%      |            |  |
| 5,9                | 16,1%      | 0,8  | 4,2%       | 10,5%      | Italy                               | 176,6                              | 35,3%       | 46,0       | 5,3%  | 3,9%       |            |  |
| 1,6                | -14,9%     | -0,3 | 1,1%       | 30,4%      | Belgium                             | 57,5                               | -8,0%       | -5,0       | 1,7%  | -13,2%     |            |  |
| 35,9               | 21,5%      | 6,3  | 25,8%      | 18,6%      | Others                              | 880,5                              | 38,5%       | 244,6      | 26,7% | 12,2%      |            |  |



TOURISM OUTLOOK | December 2023

A.M. Lisboa



GUEST ARRIVALS,  
OVERNIGHT STAYS,  
REVENUES & REVPAR

in Accommodation  
(hotels, apartment hotels,  
tourist apartments and  
villages, Pousadas and  
Quintas da Madeira),  
Local Accommodation  
(≥10 beds), Tourism in  
rural areas

2023 - Provisional data  
2022 - Definitive data  
(14/02/2024)  
Source: Statistics Portugal

BED OCCUPANCY RATE

in Hotels and similar  
establishments (hotels,  
apartment hotels, tourist  
apartments and villages)

ROOM OCCUPANCY  
RATE

in Hotels and  
similar establishments  
2023 - Provisional data  
2022 - Reviewed data  
(14/02/2024)  
Source: Turismo de  
Portugal

|                    |            |      |        |            | INDICATORS                      |                                         |          |            |         |        |            |  |
|--------------------|------------|------|--------|------------|---------------------------------|-----------------------------------------|----------|------------|---------|--------|------------|--|
| Monthly - December |            |      |        |            |                                 | Year to Date - January to December      |          |            |         |        |            |  |
| Figure             | Var. 23/22 |      | Share  | Var. 23/19 |                                 |                                         | Figure   | Var. 23/22 |         | Share  | Var. 23/19 |  |
| 2023               | %          | Abs. | 2023   | %          |                                 |                                         | 2023     | %          | Abs.    | 2023   | %          |  |
| 585,1              | 8,5%       | 45,7 | 100,0% | 5,7%       |                                 | Arrivals at Hotels (000)                | 8.814,2  | 15,1%      | 1.157,6 | 100,0% | 7,3%       |  |
| 210,8              | 8,6%       | 16,8 | 36,0%  | 8,1%       |                                 | Domestic                                | 2.338,9  | 5,7%       | 125,8   | 26,5%  | 4,9%       |  |
| 374,3              | 8,4%       | 28,9 | 64,0%  | 4,4%       |                                 | Foreign                                 | 6.475,3  | 19,0%      | 1.031,7 | 73,5%  | 8,2%       |  |
| 479,7              | 8,7%       | 38,6 | 82,0%  | 7,8%       |                                 | Hotels, Villages and Apartments         | 7.104,2  | 15,1%      | 932,1   | 80,6%  | 10,0%      |  |
| 103,3              | 6,1%       | 6,0  | 17,7%  | -4,2%      |                                 | Local Acc.                              | 1.673,1  | 14,8%      | 216,3   | 19,0%  | -3,9%      |  |
| 2,1                | 126,8%     | 1,2  | 0,4%   | 529,8%     |                                 | Rural Tourism                           | 36,9     | 33,5%      | 9,3     | 0,4%   | 131,8%     |  |
| 1.258,4            | 6,1%       | 71,9 | 100,0% | 7,8%       |                                 | Overnight Stays (000)                   | 20.256,1 | 12,6%      | 2.272,4 | 100,0% | 8,7%       |  |
| 348,5              | 6,7%       | 21,8 | 27,7%  | 12,5%      |                                 | Domestic                                | 4.207,8  | 4,3%       | 173,4   | 20,8%  | 7,5%       |  |
| 910,0              | 5,8%       | 50,1 | 72,3%  | 6,0%       |                                 | Foreign                                 | 16.048,2 | 15,0%      | 2.099,0 | 79,2%  | 9,0%       |  |
| 1.022,3            | 7,1%       | 68,0 | 81,2%  | 10,1%      |                                 | Hotels, Villages and Apartments         | 16.234,8 | 13,0%      | 1.861,6 | 80,1%  | 11,1%      |  |
| 232,5              | 0,9%       | 2,0  | 18,5%  | -2,5%      |                                 | Local Acc.                              | 3.945,8  | 11,0%      | 391,7   | 19,5%  | -1,1%      |  |
| 3,6                | 112,8%     | 1,9  | 0,3%   | 506,4%     |                                 | Rural Tourism                           | 75,5     | 33,7%      | 19,0    | 0,4%   | 118,4%     |  |
| 104,8              | 13,5%      | 12,5 | 100,0% | 36,5%      |                                 | Hotel Revenue (Million €)               | 1.908,8  | 24,5%      | 375,0   | 100,0% | 39,1%      |  |
| 78,1               | 11,6%      | 8,1  | 74,5%  | 38,0%      |                                 | Room                                    | 1.540,8  | 25,7%      | 314,6   | 80,7%  | 42,2%      |  |
| 26,7               | 19,4%      | 4,3  | 25,5%  | 32,3%      |                                 | Others                                  | 368,0    | 19,6%      | 60,4    | 19,3%  | 27,5%      |  |
| 93,6               | 13,7%      | 11,3 | 89,3%  | 36,2%      |                                 | Hotels, Villages and Apartments   Total | 1.686,2  | 23,8%      | 324,2   | 88,3%  | 38,6%      |  |
| 10,8               | 9,5%       | 0,9  | 10,3%  | 34,1%      |                                 | Local Acc.   Total                      | 213,4    | 27,7%      | 46,3    | 11,2%  | 39,2%      |  |
| 0,4                | 166,1%     | 0,3  | 0,4%   | 1112,6%    |                                 | Rural Tourism   Total                   | 9,2      | 97,9%      | 4,6     | 0,5%   | 352,3%     |  |
| 67,6               | 11,8%      | 7,1  | 86,5%  | 38,3%      |                                 | Hotels, Villages and Apartments   Room  | 1.330,5  | 25,2%      | 267,5   | 86,4%  | 42,1%      |  |
| 10,2               | 8,9%       | 0,8  | 13,1%  | 33,4%      |                                 | Local Acc.   Room                       | 203,0    | 27,7%      | 44,0    | 13,2%  | 39,4%      |  |
| 0,3                | 115,1%     | 0,2  | 0,4%   | 712,8%     |                                 | Rural Tourism   Room                    | 7,3      | 75,4%      | 3,1     | 0,5%   | 274,3%     |  |
|                    |            |      |        |            | Occupancy Rate (%)              |                                         |          |            |         |        |            |  |
| 40,9%              |            | 0,9% |        | -7,7%      |                                 | Bed                                     | 58,1%    |            | 4,5%    |        | -2,3%      |  |
| 50,7%              |            | 2,2% |        | -8,4%      |                                 | Room                                    | 72,5%    |            | 6,2%    |        | -3,4%      |  |
| 56,3               | 6,2%       | 3,3  | 21,3%  |            | RevPar (€)                      | 95,3                                    | 18,6%    | 15,0       | 29,3%   |        |            |  |
| 59,5               | 6,5%       | 3,7  | 15,8%  |            | Hotels, Villages and Apartments | 101,3                                   | 18,9%    | 16,1       | 23,5%   |        |            |  |
| 42,2               | 3,8%       | 1,5  | 46,1%  |            | Local Acc.                      | 69,2                                    | 17,6%    | 10,4       | 54,2%   |        |            |  |
| 30,1               | 49,8%      | 10,0 | 133,4% |            | Rural Tourism                   | 75,0                                    | 41,8%    | 22,1       | 55,7%   |        |            |  |



TOURISM OUTLOOK | December 2023

A.M. Lisboa



**GUEST ARRIVALS AND OVERNIGHT STAYS**  
in Accommodation (hotels, apartment hotels, tourist apartments and villages, Pousadas and Quintas da Madeira), Local Accommodation (≥10 beds), Tourism in rural areas  
2023 - Provisional data  
2022 - Definitive data (14/02/2024)  
Source: Statistics Portugal

**AIR TRANSPORT MOVEMENTS**  
(14/02/2024)  
Source: ANA – Aeroportos de Portugal

**CRUISE MOVEMENTS**  
(14/02/2024)  
Source: Ports Administrations

|                    |            |        |        |            | INDICATORS                             |                                    |            |         |        |            |
|--------------------|------------|--------|--------|------------|----------------------------------------|------------------------------------|------------|---------|--------|------------|
| Monthly - December |            |        |        |            |                                        | Year to Date - January to December |            |         |        |            |
| Figure             | Var. 23/22 |        | Share  | Var. 23/19 |                                        | Figure                             | Var. 23/22 |         | Share  | Var. 23/19 |
| 2023               | %          | Abs.   | 2023   | %          |                                        | 2023                               | %          | Abs.    | 2023   | %          |
| 374,3              | 8,4%       | 28,9   | 64,0%  | 4,4%       | International Guest Arrivals (000)     | 6.475,3                            | 19,0%      | 1.031,7 | 73,5%  | 8,2%       |
| 21,2               | 6,1%       | 1,2    | 5,7%   | 16,9%      | United Kingdom                         | 473,4                              | 12,4%      | 52,3    | 7,3%   | 19,8%      |
| 18,2               | 10,0%      | 1,7    | 4,9%   | 4,1%       | Germany                                | 434,0                              | 7,8%       | 31,2    | 6,7%   | -4,5%      |
| 54,2               | -0,8%      | -0,4   | 14,5%  | -20,8%     | Spain                                  | 633,4                              | 7,0%       | 41,3    | 9,8%   | -1,9%      |
| 28,2               | -11,5%     | -3,7   | 7,5%   | -2,6%      | France                                 | 561,9                              | 5,9%       | 31,3    | 8,7%   | -3,8%      |
| 35,6               | -5,6%      | -2,1   | 9,5%   | -11,3%     | Brazil                                 | 563,0                              | 18,4%      | 87,5    | 8,7%   | -8,2%      |
| 54,2               | 21,7%      | 9,7    | 14,5%  | 73,1%      | United States                          | 1.060,9                            | 33,9%      | 268,7   | 16,4%  | 68,6%      |
| 8,2                | 4,7%       | 0,4    | 2,2%   | -0,4%      | Netherlands                            | 187,4                              | -6,3%      | -12,5   | 2,9%   | 8,3%       |
| 5,0                | 10,7%      | 0,5    | 1,3%   | 26,5%      | Ireland                                | 114,5                              | 2,3%       | 2,6     | 1,8%   | 20,6%      |
| 23,8               | 7,4%       | 1,6    | 6,3%   | 1,2%       | Italy                                  | 357,7                              | 18,7%      | 56,3    | 5,5%   | 9,3%       |
| 4,3                | 1,6%       | 0,1    | 1,1%   | -17,8%     | Belgium                                | 108,5                              | -2,4%      | -2,6    | 1,7%   | -7,0%      |
| 121,4              | 19,8%      | 20,1   | 32,4%  | 7,5%       | Others                                 | 1.980,6                            | 31,6%      | 475,8   | 30,6%  | 1,4%       |
| 910,0              | 5,8%       | 50,1   | 72,3%  | 6,0%       | International Overnight Stays (000)    | 16.048,2                           | 15,0%      | 2.099,0 | 79,2%  | 9,0%       |
| 54,0               | 8,8%       | 4,3    | 5,9%   | 22,5%      | United Kingdom                         | 1.270,6                            | 10,4%      | 119,7   | 7,9%   | 23,7%      |
| 48,9               | 16,2%      | 6,8    | 5,4%   | 11,2%      | Germany                                | 1.194,6                            | 8,9%       | 97,4    | 7,4%   | -2,4%      |
| 130,6              | -3,3%      | -4,5   | 14,4%  | -16,5%     | Spain                                  | 1.489,0                            | 2,6%       | 38,2    | 9,3%   | -0,8%      |
| 70,6               | -13,8%     | -11,3  | 7,8%   | -3,5%      | France                                 | 1.428,1                            | 3,1%       | 43,2    | 8,9%   | -3,1%      |
| 89,6               | -7,5%      | -7,3   | 9,8%   | -16,9%     | Brazil                                 | 1.402,7                            | 12,7%      | 158,2   | 8,7%   | -11,8%     |
| 124,1              | 18,6%      | 19,5   | 13,6%  | 74,2%      | United States                          | 2.394,3                            | 31,9%      | 579,0   | 14,9%  | 66,6%      |
| 20,6               | 5,9%       | 1,1    | 2,3%   | 2,5%       | Netherlands                            | 503,9                              | -6,2%      | -33,5   | 3,1%   | 9,7%       |
| 12,1               | 11,1%      | 1,2    | 1,3%   | 29,5%      | Ireland                                | 318,7                              | -0,6%      | -1,9    | 2,0%   | 18,9%      |
| 59,5               | 5,6%       | 3,2    | 6,5%   | -0,4%      | Italy                                  | 886,8                              | 18,5%      | 138,3   | 5,5%   | 8,3%       |
| 10,3               | -0,1%      | 0,0    | 1,1%   | -22,1%     | Belgium                                | 289,2                              | -3,7%      | -11,0   | 1,8%   | -6,3%      |
| 289,7              | 14,6%      | 37,0   | 31,8%  | 11,8%      | Others                                 | 4.870,4                            | 24,9%      | 971,2   | 30,3%  | 5,5%       |
| 1.283,5            | 8,4%       | 100,0  | 100,0% | 9,5%       | Airport Movements (000)                | 16.927,2                           | 18,9%      | 2.688,5 | 100,0% | 8,2%       |
| 1.154,0            | 8,8%       | 93,8   | 89,9%  | 8,9%       | Disembarked Passengers (International) | 14.957,6                           | 19,6%      | 2.453,3 | 88,4%  | 8,1%       |
| 129,5              | 5,0%       | 6,2    | 10,1%  | 15,1%      | Disembarked Passengers (National)      | 1.969,6                            | 13,6%      | 235,2   | 11,6%  | 8,7%       |
| 42.393             | 68%        | 17.097 | 100,0% | 43%        | Cruise Movements                       | 758.328                            | 54%        | 265.890 | 100,0% | 33%        |
| 40.614             | 165%       | 25.312 | 95,8%  | 44,9%      | Transit                                | 554.324                            | 37%        | 150.178 | 73,1%  | 11,2%      |
| 1.779              | -82%       | -8.215 | 4,2%   | 10,4%      | Embarked and Disembarked               | 204.004                            | 131%       | 115.712 | 26,9%  | 180,1%     |

TOURISM OUTLOOK | December 2023

Alentejo



**GUEST ARRIVALS, OVERNIGHT STAYS, REVENUES & REVPAR**  
in Accommodation (hotels, apartment hotels, tourist apartments and villages, Pousadas and Quintas da Madeira), Local Accommodation (≥10 beds), Tourism in rural areas  
2023 - Provisional data  
2022 - Definitive data (14/02/2024)  
Source: Statistics Portugal

**BED OCCUPANCY RATE**  
in Hotels and similar establishments (hotels, apartment hotels, tourist apartments and villages)

**ROOM OCCUPANCY RATE** in Hotels and similar establishments  
2023 - Provisional data  
2022 - Reviewed data (14/02/2024)  
Source: Turismo de Portugal

|                    |            |       |        |            | INDICATORS                         |                                         |         |            |       |        |            |  |  |  |
|--------------------|------------|-------|--------|------------|------------------------------------|-----------------------------------------|---------|------------|-------|--------|------------|--|--|--|
| Monthly - December |            |       |        |            | Year to Date - January to December |                                         |         |            |       |        |            |  |  |  |
| Figure             | Var. 23/22 |       | Share  | Var. 23/19 |                                    |                                         | Figure  | Var. 23/22 |       | Share  | Var. 23/19 |  |  |  |
| 2023               | %          | Abs.  | 2023   | %          |                                    |                                         | 2023    | %          | Abs.  | 2023   | %          |  |  |  |
| 97,0               | 16,2%      | 13,6  | 100,0% | 17,5%      |                                    | Arrivals at Hotels (000)                | 1.748,0 | 13,1%      | 202,6 | 100,0% | 8,2%       |  |  |  |
| 75,4               | 14,8%      | 9,7   | 77,7%  | 22,5%      |                                    | Domestic                                | 1.192,5 | 9,8%       | 106,4 | 68,2%  | 11,9%      |  |  |  |
| 21,6               | 21,5%      | 3,8   | 22,3%  | 3,0%       |                                    | Foreign                                 | 555,5   | 20,9%      | 96,2  | 31,8%  | 0,9%       |  |  |  |
| 66,4               | 13,6%      | 8,0   | 68,5%  | 9,8%       |                                    | Hotels, Villages and Apartments         | 1.123,0 | 12,4%      | 124,1 | 64,2%  | 1,7%       |  |  |  |
| 13,8               | 19,8%      | 2,3   | 14,2%  | 14,2%      |                                    | Local Acc.                              | 285,2   | 14,9%      | 37,0  | 16,3%  | 11,4%      |  |  |  |
| 16,8               | 24,6%      | 3,3   | 17,3%  | 68,9%      |                                    | Rural Tourism                           | 339,8   | 13,9%      | 41,5  | 19,4%  | 33,1%      |  |  |  |
| 176,8              | 19,3%      | 28,6  | 100,0% | 27,6%      |                                    | Overnight Stays (000)                   | 3.373,6 | 11,1%      | 338,1 | 100,0% | 14,8%      |  |  |  |
| 134,8              | 19,1%      | 21,6  | 76,2%  | 34,5%      |                                    | Domestic                                | 2.258,9 | 7,8%       | 164,4 | 67,0%  | 16,6%      |  |  |  |
| 42,0               | 20,0%      | 7,0   | 23,8%  | 9,4%       |                                    | Foreign                                 | 1.114,7 | 18,5%      | 173,8 | 33,0%  | 11,3%      |  |  |  |
| 114,8              | 15,8%      | 15,7  | 64,9%  | 18,7%      |                                    | Hotels, Villages and Apartments         | 2.122,7 | 10,7%      | 205,6 | 62,9%  | 7,4%       |  |  |  |
| 29,5               | 29,8%      | 6,8   | 16,7%  | 30,6%      |                                    | Local Acc.                              | 554,7   | 13,7%      | 66,8  | 16,4%  | 19,6%      |  |  |  |
| 32,6               | 23,3%      | 6,2   | 18,4%  | 68,5%      |                                    | Rural Tourism                           | 696,2   | 10,4%      | 65,7  | 20,6%  | 39,9%      |  |  |  |
| 12,5               | 18,5%      | 2,0   | 100,0% | 54,8%      |                                    | Hotel Revenue (Million €)               | 260,0   | 16,7%      | 37,1  | 100,0% | 48,6%      |  |  |  |
| 8,5                | 20,0%      | 1,4   | 67,8%  | 59,6%      |                                    | Room                                    | 200,1   | 17,5%      | 29,8  | 77,0%  | 54,0%      |  |  |  |
| 4,0                | 15,6%      | 0,5   | 32,2%  | 45,7%      |                                    | Others                                  | 59,9    | 14,0%      | 7,4   | 23,0%  | 33,0%      |  |  |  |
| 8,7                | 14,3%      | 1,1   | 69,1%  | 44,5%      |                                    | Hotels, Villages and Apartments   Total | 176,6   | 17,2%      | 25,9  | 67,9%  | 40,3%      |  |  |  |
| 1,4                | 47,0%      | 0,5   | 11,3%  | 82,4%      |                                    | Local Acc.   Total                      | 26,5    | 23,7%      | 5,1   | 10,2%  | 58,9%      |  |  |  |
| 2,5                | 20,9%      | 0,4   | 19,6%  | 85,5%      |                                    | Rural Tourism   Total                   | 56,8    | 12,2%      | 6,2   | 21,9%  | 75,8%      |  |  |  |
| 5,6                | 16,0%      | 0,8   | 66,3%  | 49,7%      |                                    | Hotels, Villages and Apartments   Room  | 132,3   | 18,5%      | 20,6  | 66,1%  | 47,3%      |  |  |  |
| 1,1                | 39,3%      | 0,3   | 12,6%  | 82,2%      |                                    | Local Acc.   Room                       | 22,6    | 24,9%      | 4,5   | 11,3%  | 60,2%      |  |  |  |
| 1,8                | 23,1%      | 0,3   | 21,0%  | 84,2%      |                                    | Rural Tourism   Room                    | 45,2    | 11,5%      | 4,7   | 22,6%  | 73,8%      |  |  |  |
|                    |            |       |        |            | Occupancy Rate (%)                 |                                         |         |            |       |        |            |  |  |  |
| 36,8%              |            | 6,5%  |        | 7,0%       |                                    | Bed                                     | 47,3%   |            | 4,4%  |        | 4,6%       |  |  |  |
| 42,1%              |            | -0,0% |        | -1,9%      |                                    | Room                                    | 60,4%   |            | 2,9%  |        | 4,8%       |  |  |  |
| 22,8               | 10,0%      | 2,1   | 35,4%  |            | RevPar (€)                         | 44,3                                    | 9,1%    | 3,7        | 33,6% |        |            |  |  |  |
| 27,2               | 8,2%       | 2,1   | 33,3%  |            | Hotels, Villages and Apartments    | 53,7                                    | 12,9%   | 6,1        | 34,0% |        |            |  |  |  |
| 15,1               | 24,5%      | 3,0   | 62,4%  |            | Local Acc.                         | 25,1                                    | 12,5%   | 2,8        | 39,5% |        |            |  |  |  |
| 19,0               | 10,6%      | 1,8   | 33,5%  |            | Rural Tourism                      | 39,0                                    | 0,3%    | 0,1        | 34,5% |        |            |  |  |  |



TOURISM OUTLOOK | December 2023

Alentejo



GUEST ARRIVALS AND OVERNIGHT STAYS in Accommodation (hotels, apartment hotels, tourist apartments and villages, Pousadas and Quintas da Madeira), Local Accommodation (≥10 beds), Tourism in rural areas  
2023 - Provisional data  
2022 - Definitive data (14/02/2024)  
Source: Statistics Portugal

| Monthly - December |              |      |            |              | INDICATORS                          | Year to Date - January to December |              |       |            |              |
|--------------------|--------------|------|------------|--------------|-------------------------------------|------------------------------------|--------------|-------|------------|--------------|
| Figure 2023        | Var. 23/22 % | Abs. | Share 2023 | Var. 23/19 % |                                     | Figure 2023                        | Var. 23/22 % | Abs.  | Share 2023 | Var. 23/19 % |
| 21,6               | 21,5%        | 3,8  | 22,3%      | 3,0%         | International Guest Arrivals (000)  | 555,5                              | 20,9%        | 96,2  | 31,8%      | 0,9%         |
| 0,9                | 17,0%        | 0,1  | 4,3%       | 30,0%        | United Kingdom                      | 32,9                               | 12,9%        | 3,8   | 5,9%       | 8,5%         |
| 1,2                | 29,9%        | 0,3  | 5,6%       | 15,2%        | Germany                             | 56,8                               | 18,8%        | 9,0   | 10,2%      | 4,4%         |
| 7,2                | 16,9%        | 1,0  | 33,5%      | -2,5%        | Spain                               | 109,6                              | 11,5%        | 11,3  | 19,7%      | 4,7%         |
| 1,3                | 7,1%         | 0,1  | 6,2%       | 21,1%        | France                              | 44,8                               | 9,0%         | 3,7   | 8,1%       | -5,3%        |
| 2,2                | 0,2%         | 0,0  | 10,0%      | -15,1%       | Brazil                              | 41,9                               | 17,5%        | 6,2   | 7,5%       | -28,3%       |
| 2,2                | 36,8%        | 0,6  | 10,3%      | 24,6%        | United States                       | 71,1                               | 29,9%        | 16,4  | 12,8%      | 29,8%        |
| 0,7                | 12,0%        | 0,1  | 3,0%       | 21,0%        | Netherlands                         | 22,8                               | -3,1%        | -0,7  | 4,1%       | -4,5%        |
| 0,2                | 21,9%        | 0,0  | 0,9%       | 21,1%        | Ireland                             | 5,6                                | 16,6%        | 0,8   | 1,0%       | 30,8%        |
| 0,9                | 26,4%        | 0,2  | 4,1%       | 25,8%        | Italy                               | 31,8                               | 24,3%        | 6,2   | 5,7%       | 21,5%        |
| 0,4                | 18,4%        | 0,1  | 2,0%       | 17,4%        | Belgium                             | 14,5                               | -1,3%        | -0,2  | 2,6%       | -3,1%        |
| 4,3                | 43,5%        | 1,3  | 20,1%      | -5,3%        | Others                              | 123,6                              | 47,5%        | 39,8  | 22,3%      | -5,9%        |
| 42,0               | 20,0%        | 7,0  | 23,8%      | 9,4%         | International Overnight Stays (000) | 1.114,7                            | 18,5%        | 173,8 | 33,0%      | 11,3%        |
| 1,8                | 8,2%         | 0,1  | 4,3%       | 49,4%        | United Kingdom                      | 76,8                               | 15,4%        | 10,3  | 6,9%       | 20,7%        |
| 2,5                | 19,0%        | 0,4  | 6,0%       | 8,2%         | Germany                             | 118,3                              | 13,1%        | 13,7  | 10,6%      | 12,6%        |
| 14,4               | 18,8%        | 2,3  | 34,3%      | 9,2%         | Spain                               | 242,8                              | 18,4%        | 37,8  | 21,8%      | 15,1%        |
| 2,4                | -3,5%        | -0,1 | 5,6%       | 11,1%        | France                              | 83,3                               | 3,5%         | 2,8   | 7,5%       | -2,2%        |
| 4,3                | 0,2%         | 0,0  | 10,3%      | -1,5%        | Brazil                              | 82,9                               | 14,8%        | 10,7  | 7,4%       | -12,2%       |
| 3,7                | 37,4%        | 1,0  | 8,7%       | 34,8%        | United States                       | 126,4                              | 28,2%        | 27,8  | 11,3%      | 37,1%        |
| 1,4                | 9,9%         | 0,1  | 3,3%       | 34,8%        | Netherlands                         | 46,9                               | -7,0%        | -3,6  | 4,2%       | -1,1%        |
| 0,4                | 46,2%        | 0,1  | 1,0%       | 12,9%        | Ireland                             | 11,5                               | 17,9%        | 1,7   | 1,0%       | 26,4%        |
| 1,6                | 38,5%        | 0,4  | 3,7%       | 32,6%        | Italy                               | 51,3                               | 22,4%        | 9,4   | 4,6%       | 29,4%        |
| 0,8                | 10,5%        | 0,1  | 1,9%       | 13,0%        | Belgium                             | 34,1                               | -0,0%        | 0,0   | 3,1%       | 7,7%         |
| 8,7                | 40,2%        | 2,5  | 20,8%      | -4,3%        | Others                              | 240,4                              | 35,7%        | 63,2  | 21,6%      | 8,2%         |



TOURISM OUTLOOK | December 2023

Algarve



**GUEST ARRIVALS, OVERNIGHT STAYS, REVENUES & REVPAR** in Accommodation (hotels, apartment hotels, tourist apartments and villages, Pousadas and Quintas da Madeira), Local Accommodation (≥10 beds), Tourism in rural areas  
2023 - Provisional data  
2022 - Definitive data (14/02/2024)  
Source: Statistics Portugal

**BED OCCUPANCY RATE** in Hotels and similar establishments (hotels, apartment hotels, tourist apartments and villages)

**ROOM OCCUPANCY RATE** in Hotels and similar establishments  
2023 - Provisional data  
2022 - Reviewed data (14/02/2024)  
Source: Turismo de Portugal

|                    |            |       |        |            | INDICATORS                      |                                         |          |            |         |        |            |  |
|--------------------|------------|-------|--------|------------|---------------------------------|-----------------------------------------|----------|------------|---------|--------|------------|--|
| Monthly - December |            |       |        |            |                                 | Year to Date - January to December      |          |            |         |        |            |  |
| Figure             | Var. 23/22 |       | Share  | Var. 23/19 |                                 |                                         | Figure   | Var. 23/22 |         | Share  | Var. 23/19 |  |
| 2023               | %          | Abs.  | 2023   | %          |                                 |                                         | 2023     | %          | Abs.    | 2023   | %          |  |
| 186,4              | 15,7%      | 25,3  | 100,0% | 9,8%       |                                 | Arrivals at Hotels (000)                | 5.132,8  | 7,7%       | 366,6   | 100,0% | 1,4%       |  |
| 71,7               | 9,6%       | 6,3   | 38,5%  | 10,8%      |                                 | Domestic                                | 1.430,9  | -3,7%      | -54,4   | 27,9%  | -2,8%      |  |
| 114,7              | 19,8%      | 19,0  | 61,5%  | 9,2%       |                                 | Foreign                                 | 3.701,9  | 12,8%      | 421,0   | 72,1%  | 3,0%       |  |
| 164,1              | 12,9%      | 18,7  | 88,0%  | 6,1%       |                                 | Hotels, Villages and Apartments         | 4.439,1  | 6,1%       | 256,6   | 86,5%  | -1,0%      |  |
| 18,7               | 40,8%      | 5,4   | 10,0%  | 34,7%      |                                 | Local Acc.                              | 590,5    | 19,5%      | 96,4    | 11,5%  | 15,1%      |  |
| 3,6                | 46,0%      | 1,1   | 2,0%   | 192,4%     |                                 | Rural Tourism                           | 103,2    | 15,2%      | 13,6    | 2,0%   | 57,4%      |  |
| 610,4              | 10,9%      | 59,9  | 100,0% | 1,2%       |                                 | Overnight Stays (000)                   | 20.384,2 | 6,4%       | 1.221,4 | 100,0% | -2,5%      |  |
| 161,3              | 6,0%       | 9,1   | 26,4%  | 8,0%       |                                 | Domestic                                | 4.667,2  | -6,9%      | -344,7  | 22,9%  | -6,4%      |  |
| 449,1              | 12,8%      | 50,8  | 73,6%  | -1,0%      |                                 | Foreign                                 | 15.716,9 | 11,1%      | 1.566,1 | 77,1%  | -1,2%      |  |
| 549,4              | 8,7%       | 43,8  | 90,0%  | -2,4%      |                                 | Hotels, Villages and Apartments         | 18.327,4 | 5,2%       | 906,3   | 89,9%  | -4,6%      |  |
| 51,8               | 37,5%      | 14,1  | 8,5%   | 44,9%      |                                 | Local Acc.                              | 1.740,6  | 19,6%      | 284,7   | 8,5%   | 15,6%      |  |
| 9,1                | 27,7%      | 2,0   | 1,5%   | 136,0%     |                                 | Rural Tourism                           | 316,1    | 10,7%      | 30,5    | 1,6%   | 72,5%      |  |
| 35,1               | 16,6%      | 5,0   | 100,0% | 33,4%      |                                 | Hotel Revenue (Million €)               | 1.591,7  | 12,0%      | 170,2   | 100,0% | 29,9%      |  |
| 22,7               | 19,4%      | 3,7   | 64,6%  | 38,2%      |                                 | Room                                    | 1.174,5  | 12,3%      | 128,8   | 73,8%  | 29,1%      |  |
| 12,4               | 11,8%      | 1,3   | 35,4%  | 25,5%      |                                 | Others                                  | 417,3    | 11,0%      | 41,4    | 26,2%  | 32,0%      |  |
| 32,5               | 14,8%      | 4,2   | 92,6%  | 29,0%      |                                 | Hotels, Villages and Apartments   Total | 1.464,6  | 11,2%      | 147,2   | 92,0%  | 26,9%      |  |
| 1,8                | 39,7%      | 0,5   | 5,2%   | 100,3%     |                                 | Local Acc.   Total                      | 98,4     | 25,6%      | 20,1    | 6,2%   | 63,7%      |  |
| 0,8                | 60,4%      | 0,3   | 2,2%   | 278,7%     |                                 | Rural Tourism   Total                   | 28,7     | 11,3%      | 2,9     | 1,8%   | 146,4%     |  |
| 20,6               | 17,6%      | 3,1   | 90,7%  | 33,2%      |                                 | Hotels, Villages and Apartments   Room  | 1.064,7  | 11,5%      | 109,7   | 90,7%  | 26,2%      |  |
| 1,6                | 44,8%      | 0,5   | 7,0%   | 89,4%      |                                 | Local Acc.   Room                       | 86,0     | 24,6%      | 17,0    | 7,3%   | 53,8%      |  |
| 0,5                | 31,3%      | 0,1   | 2,3%   | 297,3%     |                                 | Rural Tourism   Room                    | 23,7     | 10,1%      | 2,2     | 2,0%   | 133,3%     |  |
|                    |            |       |        |            | Occupancy Rate (%)              |                                         |          |            |         |        |            |  |
| 23,4%              |            | -0,3% |        | -0,8%      |                                 | Bed                                     | 51,0%    |            | 3,4%    |        | 1,7%       |  |
| 35,0%              |            | 5,5%  |        | 1,1%       |                                 | Room                                    | 67,5%    |            | 6,6%    |        | 3,3%       |  |
| 21,7               | 15,8%      | 3,0   | 36,6%  |            | RevPar (€)                      | 70,5                                    | 10,0%    | 6,4        | 29,2%   |        |            |  |
| 22,9               | 16,7%      | 3,3   | 37,3%  |            | Hotels, Villages and Apartments | 73,5                                    | 10,7%    | 7,1        | 29,1%   |        |            |  |
| 12,6               | 18,5%      | 2,0   | 45,3%  |            | Local Acc.                      | 47,4                                    | 10,7%    | 4,6        | 37,9%   |        |            |  |
| 23,2               | 19,0%      | 3,7   | 110,2% |            | Rural Tourism                   | 66,3                                    | -2,7%    | -1,9       | 43,7%   |        |            |  |

TOURISM OUTLOOK | December 2023

Algarve



**GUEST ARRIVALS AND OVERNIGHT STAYS**  
in Accommodation (hotels, apartment hotels, tourist apartments and villages, Pousadas and Quintas da Madeira), Local Accommodation (≥10 beds), Tourism in rural areas  
2023 - Provisional data  
2022 - Definitive data (14/02/2024)  
Source: Statistics Portugal

**AIR TRANSPORT MOVEMENTS**  
(14/02/2024)  
Source: ANA – Aeroportos de Portugal

**CRUISE MOVEMENTS**  
(14/02/2024)  
Source: Ports Administrations

|                    |            |      |        |            | INDICATORS                         |                                        |          |            |         |        |            |  |  |  |
|--------------------|------------|------|--------|------------|------------------------------------|----------------------------------------|----------|------------|---------|--------|------------|--|--|--|
| Monthly - December |            |      |        |            | Year to Date - January to December |                                        |          |            |         |        |            |  |  |  |
| Figure             | Var. 23/22 |      | Share  | Var. 23/19 |                                    |                                        | Figure   | Var. 23/22 |         | Share  | Var. 23/19 |  |  |  |
| 2023               | %          | Abs. | 2023   | %          |                                    |                                        | 2023     | %          | Abs.    | 2023   | %          |  |  |  |
| 114,7              | 19,8%      | 19,0 | 61,5%  | 9,2%       |                                    | International Guest Arrivals (000)     | 3.701,9  | 12,8%      | 421,0   | 72,1%  | 3,0%       |  |  |  |
| 32,5               | 26,6%      | 6,8  | 28,4%  | 8,9%       |                                    | United Kingdom                         | 1.193,2  | 11,3%      | 121,4   | 32,2%  | 1,0%       |  |  |  |
| 12,4               | 21,8%      | 2,2  | 10,8%  | 10,9%      |                                    | Germany                                | 367,9    | 17,3%      | 54,2    | 9,9%   | 1,7%       |  |  |  |
| 13,9               | 23,9%      | 2,7  | 12,1%  | -22,5%     |                                    | Spain                                  | 338,3    | -0,4%      | -1,3    | 9,1%   | -16,9%     |  |  |  |
| 6,2                | -21,7%     | -1,7 | 5,4%   | -11,8%     |                                    | France                                 | 276,3    | -1,5%      | -4,2    | 7,5%   | -5,9%      |  |  |  |
| 2,9                | 8,5%       | 0,2  | 2,5%   | 0,6%       |                                    | Brazil                                 | 73,0     | 15,3%      | 9,7     | 2,0%   | -11,4%     |  |  |  |
| 5,6                | 9,2%       | 0,5  | 4,8%   | 79,3%      |                                    | United States                          | 179,5    | 27,3%      | 38,5    | 4,9%   | 68,0%      |  |  |  |
| 8,7                | 19,4%      | 1,4  | 7,6%   | 26,0%      |                                    | Netherlands                            | 204,2    | 5,7%       | 11,1    | 5,5%   | 1,5%       |  |  |  |
| 6,5                | 48,6%      | 2,1  | 5,7%   | 53,5%      |                                    | Ireland                                | 322,2    | 15,8%      | 44,0    | 8,7%   | 21,4%      |  |  |  |
| 2,7                | 11,2%      | 0,3  | 2,4%   | -16,7%     |                                    | Italy                                  | 88,6     | 13,8%      | 10,7    | 2,4%   | -1,3%      |  |  |  |
| 2,6                | 42,6%      | 0,8  | 2,2%   | 49,7%      |                                    | Belgium                                | 78,4     | 6,8%       | 5,0     | 2,1%   | 16,7%      |  |  |  |
| 20,6               | 21,5%      | 3,7  | 18,0%  | 22,8%      |                                    | Others                                 | 580,2    | 29,4%      | 131,8   | 15,7%  | 8,4%       |  |  |  |
| 449,1              | 12,8%      | 50,8 | 73,6%  | -1,0%      |                                    | International Overnight Stays (000)    | 15.716,9 | 11,1%      | 1.566,1 | 77,1%  | -1,2%      |  |  |  |
| 145,0              | 18,9%      | 23,0 | 32,3%  | -3,6%      |                                    | United Kingdom                         | 5.812,0  | 10,5%      | 551,0   | 37,0%  | -1,8%      |  |  |  |
| 59,8               | 12,1%      | 6,5  | 13,3%  | -6,0%      |                                    | Germany                                | 1.788,0  | 14,7%      | 228,7   | 11,4%  | -4,4%      |  |  |  |
| 34,1               | 22,2%      | 6,2  | 7,6%   | -21,8%     |                                    | Spain                                  | 899,0    | -3,7%      | -34,6   | 5,7%   | -20,5%     |  |  |  |
| 21,4               | -22,6%     | -6,3 | 4,8%   | -17,1%     |                                    | France                                 | 1.079,6  | 2,4%       | 25,4    | 6,9%   | -8,4%      |  |  |  |
| 7,1                | -3,9%      | -0,3 | 1,6%   | 0,2%       |                                    | Brazil                                 | 188,5    | 7,8%       | 13,7    | 1,2%   | -11,3%     |  |  |  |
| 15,1               | 8,8%       | 1,2  | 3,4%   | 78,6%      |                                    | United States                          | 482,6    | 24,1%      | 93,8    | 3,1%   | 70,3%      |  |  |  |
| 50,6               | 14,3%      | 6,3  | 11,3%  | 2,5%       |                                    | Netherlands                            | 1.106,7  | 4,1%       | 44,1    | 7,0%   | -9,3%      |  |  |  |
| 27,9               | 39,3%      | 7,9  | 6,2%   | 36,5%      |                                    | Ireland                                | 1.619,5  | 13,1%      | 187,5   | 10,3%  | 16,5%      |  |  |  |
| 7,9                | -23,9%     | -2,5 | 1,8%   | -36,7%     |                                    | Italy                                  | 264,9    | 8,8%       | 21,5    | 1,7%   | -5,2%      |  |  |  |
| 9,2                | 29,6%      | 2,1  | 2,0%   | 37,0%      |                                    | Belgium                                | 338,5    | 6,3%       | 20,1    | 2,2%   | 9,8%       |  |  |  |
| 71,1               | 10,3%      | 6,7  | 15,8%  | 8,4%       |                                    | Others                                 | 2.137,5  | 24,1%      | 414,9   | 13,6%  | 0,6%       |  |  |  |
| 178,0              | 11,1%      | 17,8 | 100,0% | 14,5%      |                                    | Airport Movements (000)                | 4.787,1  | 17,8%      | 722,2   | 100,0% | 7,2%       |  |  |  |
| 164,8              | 12,0%      | 17,7 | 92,6%  | 16,3%      |                                    | Disembarked Passengers (International) | 4.519,5  | 17,4%      | 669,3   | 94,4%  | 6,4%       |  |  |  |
| 13,2               | 0,6%       | 0,1  | 7,4%   | -4,4%      |                                    | Disembarked Passengers (National)      | 267,6    | 24,6%      | 52,9    | 5,6%   | 23,4%      |  |  |  |
| 0                  | -100%      | 0    | 100,0% | -100%      |                                    | Cruise Movements                       | 22.498   | 30%        | 5.220   | 100,0% | -2%        |  |  |  |
| 0                  | -100%      | 0    |        | -100,0%    |                                    | Transit                                | 21.412   | 30%        | 4.883   | 95,2%  | 2,9%       |  |  |  |
| 0                  | -100%      | 0    |        | -100,0%    |                                    | Embarked and Disembarked               | 1.086    | 45%        | 337     | 4,8%   | -46,8%     |  |  |  |



TOURISM OUTLOOK | December 2023

Região Autónoma dos Açores



**GUEST ARRIVALS, OVERNIGHT STAYS, REVENUES & REVPAR** in Accommodation (hotels, apartment hotels, tourist apartments and villages, Pousadas and Quintas da Madeira), Local Accommodation (≥10 beds), Tourism in rural areas  
2023 - Provisional data  
2022 - Definitive data (14/02/2024)  
Source: Statistics Portugal

**BED OCCUPANCY RATE** in Hotels and similar establishments (hotels, apartment hotels, tourist apartments and villages)

**ROOM OCCUPANCY RATE** in Hotels and similar establishments  
2023 - Provisional data  
2022 - Reviewed data (14/02/2024)  
Source: Turismo de Portugal

|                    |            |      |        |            | INDICATORS                         |                                         |         |            |       |        |            |  |  |  |
|--------------------|------------|------|--------|------------|------------------------------------|-----------------------------------------|---------|------------|-------|--------|------------|--|--|--|
| Monthly - December |            |      |        |            | Year to Date - January to December |                                         |         |            |       |        |            |  |  |  |
| Figure             | Var. 23/22 |      | Share  | Var. 23/19 |                                    |                                         | Figure  | Var. 23/22 |       | Share  | Var. 23/19 |  |  |  |
| 2023               | %          | Abs. | 2023   |            |                                    |                                         | 2023    | %          | Abs.  | 2023   |            |  |  |  |
| 37,6               | -2,4%      | -0,9 | 100,0% | 9,6%       |                                    | Arrivals at Hotels (000)                | 917,9   | 11,3%      | 92,9  | 100,0% | 18,9%      |  |  |  |
| 26,1               | -2,9%      | -0,8 | 69,5%  | 9,7%       |                                    | Domestic                                | 412,2   | 2,5%       | 10,2  | 44,9%  | 6,0%       |  |  |  |
| 11,5               | -1,3%      | -0,1 | 30,5%  | 9,4%       |                                    | Foreign                                 | 505,7   | 19,6%      | 82,8  | 55,1%  | 32,1%      |  |  |  |
| 32,1               | -1,6%      | -0,5 | 85,4%  | 5,4%       |                                    | Hotels, Villages and Apartments         | 718,3   | 8,5%       | 56,1  | 78,3%  | 11,6%      |  |  |  |
| 4,3                | -11,6%     | -0,6 | 11,3%  | 25,2%      |                                    | Local Acc.                              | 155,6   | 23,0%      | 29,1  | 17,0%  | 54,3%      |  |  |  |
| 1,2                | 12,3%      | 0,1  | 3,2%   | 181,7%     |                                    | Rural Tourism                           | 44,0    | 21,4%      | 7,8   | 4,8%   | 61,4%      |  |  |  |
| 93,2               | -5,7%      | -5,6 | 100,0% | 5,7%       |                                    | Overnight Stays (000)                   | 2.691,0 | 9,5%       | 233,0 | 100,0% | 18,1%      |  |  |  |
| 56,6               | -7,9%      | -4,9 | 60,7%  | 7,3%       |                                    | Domestic                                | 1.043,5 | -2,1%      | -22,1 | 38,8%  | 4,6%       |  |  |  |
| 36,7               | -2,1%      | -0,8 | 39,3%  | 3,4%       |                                    | Foreign                                 | 1.647,5 | 18,3%      | 255,1 | 61,2%  | 28,7%      |  |  |  |
| 77,2               | -4,8%      | -3,9 | 82,9%  | 0,7%       |                                    | Hotels, Villages and Apartments         | 2.100,7 | 6,2%       | 122,9 | 78,1%  | 10,8%      |  |  |  |
| 12,1               | -11,0%     | -1,5 | 13,0%  | 27,8%      |                                    | Local Acc.                              | 444,3   | 21,5%      | 78,6  | 16,5%  | 55,1%      |  |  |  |
| 3,9                | -6,3%      | -0,3 | 4,1%   | 93,1%      |                                    | Rural Tourism                           | 146,0   | 27,5%      | 31,5  | 5,4%   | 53,2%      |  |  |  |
| 5,7                | 0,6%       | 0,0  | 100,0% | 33,6%      |                                    | Hotel Revenue (Million €)               | 187,7   | 25,9%      | 38,7  | 100,0% | 60,3%      |  |  |  |
| 3,7                | 1,8%       | 0,1  | 65,2%  | 35,3%      |                                    | Room                                    | 147,3   | 27,7%      | 32,0  | 78,5%  | 62,3%      |  |  |  |
| 2,0                | -1,5%      | 0,0  | 34,8%  | 30,4%      |                                    | Others                                  | 40,4    | 19,7%      | 6,7   | 21,5%  | 53,2%      |  |  |  |
| 5,1                | 0,5%       | 0,0  | 87,9%  | 27,4%      |                                    | Hotels, Villages and Apartments   Total | 157,8   | 23,1%      | 29,7  | 84,1%  | 51,0%      |  |  |  |
| 0,3                | -9,2%      | 0,0  | 5,6%   | 36,7%      |                                    | Local Acc.   Total                      | 17,2    | 47,8%      | 5,6   | 9,2%   | 105,0%     |  |  |  |
| 0,4                | 12,7%      | 0,0  | 6,5%   | 267,3%     |                                    | Rural Tourism   Total                   | 12,6    | 37,1%      | 3,4   | 6,7%   | 201,0%     |  |  |  |
| 3,2                | 2,8%       | 0,1  | 84,1%  | 28,5%      |                                    | Hotels, Villages and Apartments   Room  | 119,6   | 24,4%      | 23,5  | 81,2%  | 52,5%      |  |  |  |
| 0,3                | -10,6%     | 0,0  | 8,4%   | 36,4%      |                                    | Local Acc.   Room                       | 16,8    | 46,6%      | 5,4   | 11,4%  | 102,6%     |  |  |  |
| 0,3                | 6,7%       | 0,0  | 7,5%   | 223,2%     |                                    | Rural Tourism   Room                    | 10,8    | 41,5%      | 3,2   | 7,4%   | 170,9%     |  |  |  |
|                    |            |      |        |            | Occupancy Rate (%)                 |                                         |         |            |       |        |            |  |  |  |
| 24,1%              |            |      | -2,6%  |            |                                    | Bed                                     | 53,1%   |            |       | 4,1%   |            |  |  |  |
| 31,2%              |            |      | -3,5%  |            |                                    | Room                                    | 63,4%   |            |       | -0,4%  |            |  |  |  |
| 18,0               | -4,9%      | -0,9 | 22,3%  |            | RevPar (€)                         | 55,4                                    | 18,9%   | 8,8        |       | 45,6%  |            |  |  |  |
| 19,8               | -4,2%      | -0,9 | 21,7%  |            | Hotels, Villages and Apartments    | 62,4                                    | 19,8%   | 10,3       |       | 44,9%  |            |  |  |  |
| 8,5                | -15,2%     | -1,5 | 11,7%  |            | Local Acc.                         | 30,9                                    | 22,8%   | 5,7        |       | 51,9%  |            |  |  |  |
| 22,1               | -2,4%      | -0,6 | 100,2% |            | Rural Tourism                      | 55,8                                    | 23,5%   | 10,6       |       | 114,4% |            |  |  |  |



TOURISM OUTLOOK | December 2023

Região Autónoma dos Açores



GUEST ARRIVALS AND OVERNIGHT STAYS

in Accommodation (hotels, apartment hotels, tourist apartments and villages, Pousadas and Quintas da Madeira), Local Accommodation (≥10 beds), Tourism in rural areas  
2023 - Provisional data  
2022 - Definitive data (14/02/2024)  
Source: Statistics Portugal

AIR TRANSPORT MOVEMENTS

(14/02/2024)  
Source: ANA – Aeroportos de Portugal

CRUISE MOVEMENTS

(14/02/2024)  
Source: Ports Administrations

|                    |            |       |        |            | INDICATORS                         |                                        |         |            |        |        |            |  |  |  |
|--------------------|------------|-------|--------|------------|------------------------------------|----------------------------------------|---------|------------|--------|--------|------------|--|--|--|
| Monthly - December |            |       |        |            | Year to Date - January to December |                                        |         |            |        |        |            |  |  |  |
| Figure             | Var. 23/22 |       | Share  | Var. 23/19 |                                    |                                        | Figure  | Var. 23/22 |        | Share  | Var. 23/19 |  |  |  |
| 2023               | %          | Abs.  | 2023   | %          |                                    |                                        | 2023    | %          | Abs.   | 2023   | %          |  |  |  |
| 11,5               | -1,3%      | -0,1  | 30,5%  | 9,4%       |                                    | International Guest Arrivals (000)     | 505,7   | 19,6%      | 82,8   | 55,1%  | 32,1%      |  |  |  |
| 0,3                | -38,4%     | -0,2  | 2,7%   | -36,3%     |                                    | United Kingdom                         | 19,1    | -0,8%      | -0,2   | 3,8%   | -8,8%      |  |  |  |
| 1,4                | -12,6%     | -0,2  | 11,8%  | 12,7%      |                                    | Germany                                | 79,7    | 10,6%      | 7,7    | 15,8%  | 9,0%       |  |  |  |
| 1,8                | -7,6%      | -0,1  | 15,7%  | 24,2%      |                                    | Spain                                  | 53,7    | 41,6%      | 15,8   | 10,6%  | 59,4%      |  |  |  |
| 0,8                | -21,3%     | -0,2  | 6,7%   | 34,5%      |                                    | France                                 | 51,2    | 15,9%      | 7,0    | 10,1%  | 54,5%      |  |  |  |
| 0,3                | 12,0%      | 0,0   | 2,6%   | -5,4%      |                                    | Brazil                                 | 4,8     | 30,2%      | 1,1    | 0,9%   | -15,5%     |  |  |  |
| 2,5                | 59,3%      | 0,9   | 21,8%  | 3,7%       |                                    | United States                          | 92,0    | 43,4%      | 27,9   | 18,2%  | 37,3%      |  |  |  |
| 0,2                | -29,3%     | -0,1  | 1,6%   | -1,6%      |                                    | Netherlands                            | 23,9    | 2,8%       | 0,6    | 4,7%   | 21,4%      |  |  |  |
| 0,1                | -43,6%     | 0,0   | 0,5%   | -5,4%      |                                    | Ireland                                | 2,3     | -2,3%      | -0,1   | 0,5%   | 36,0%      |  |  |  |
| 0,5                | -20,5%     | -0,1  | 3,9%   | 78,3%      |                                    | Italy                                  | 26,8    | -1,7%      | -0,5   | 5,3%   | 77,6%      |  |  |  |
| 0,2                | 4,9%       | 0,0   | 1,7%   | 36,4%      |                                    | Belgium                                | 15,4    | 3,4%       | 0,5    | 3,1%   | 4,5%       |  |  |  |
| 3,6                | -3,8%      | -0,1  | 31,1%  | 4,5%       |                                    | Others                                 | 136,8   | 20,1%      | 22,9   | 27,1%  | 39,6%      |  |  |  |
| 36,7               | -2,1%      | -0,8  | 39,3%  | 3,4%       |                                    | International Overnight Stays (000)    | 1.647,5 | 18,3%      | 255,1  | 61,2%  | 28,7%      |  |  |  |
| 1,1                | -42,9%     | -0,8  | 3,0%   | -30,8%     |                                    | United Kingdom                         | 61,6    | -1,0%      | -0,6   | 3,7%   | -6,5%      |  |  |  |
| 5,4                | -6,0%      | -0,3  | 14,8%  | 9,6%       |                                    | Germany                                | 290,7   | 13,3%      | 34,2   | 17,6%  | 4,3%       |  |  |  |
| 5,8                | -1,2%      | -0,1  | 15,8%  | 27,1%      |                                    | Spain                                  | 187,7   | 43,9%      | 57,2   | 11,4%  | 64,7%      |  |  |  |
| 2,4                | -27,8%     | -0,9  | 6,5%   | 46,8%      |                                    | France                                 | 150,2   | 19,6%      | 24,6   | 9,1%   | 61,9%      |  |  |  |
| 0,8                | 13,8%      | 0,1   | 2,2%   | 11,3%      |                                    | Brazil                                 | 13,1    | 24,2%      | 2,6    | 0,8%   | -5,5%      |  |  |  |
| 7,3                | 44,7%      | 2,3   | 19,9%  | -18,7%     |                                    | United States                          | 283,4   | 38,1%      | 78,1   | 17,2%  | 32,1%      |  |  |  |
| 0,5                | -43,9%     | -0,4  | 1,4%   | -1,2%      |                                    | Netherlands                            | 81,8    | -1,3%      | -1,1   | 5,0%   | 11,2%      |  |  |  |
| 0,2                | -53,1%     | -0,2  | 0,5%   | -12,0%     |                                    | Ireland                                | 7,1     | -3,9%      | -0,3   | 0,4%   | 24,0%      |  |  |  |
| 1,2                | -25,2%     | -0,4  | 3,3%   | 76,0%      |                                    | Italy                                  | 71,2    | -0,8%      | -0,6   | 4,3%   | 70,9%      |  |  |  |
| 0,5                | -7,2%      | 0,0   | 1,3%   | 14,2%      |                                    | Belgium                                | 50,7    | 1,4%       | 0,7    | 3,1%   | 2,6%       |  |  |  |
| 11,5               | 0,5%       | 0,1   | 31,4%  | 2,2%       |                                    | Others                                 | 449,9   | 15,5%      | 60,2   | 27,3%  | 36,5%      |  |  |  |
| 72,5               | 7,3%       | 4,9   | 100,0% | 23,9%      |                                    | Airport Movements (000)                | 1.220,6 | 19,1%      | 195,4  | 100,0% | 22,7%      |  |  |  |
| 11,4               | 36,0%      | 3,0   | 15,7%  | 74,0%      |                                    | Disembarked Passengers (International) | 234,8   | 35,0%      | 60,9   | 19,2%  | 46,4%      |  |  |  |
| 61,1               | 3,3%       | 1,9   | 84,3%  | 17,6%      |                                    | Disembarked Passengers (National)      | 985,8   | 15,8%      | 134,4  | 80,8%  | 18,2%      |  |  |  |
| 9.044              | 222%       | 6.231 | 100,0% | 47%        |                                    | Cruise Movements                       | 161.356 | 29%        | 36.299 | 100,0% | 8%         |  |  |  |
| 9.011              | 220%       | 6.198 | 99,6%  | 47,4%      |                                    | Transit                                | 158.210 | 28%        | 34.559 | 98,1%  | 7,7%       |  |  |  |
| 33                 | -100%      | 33    | 0,4%   | 43,5%      |                                    | Embarked and Disembarked               | 3.146   | 124%       | 1.740  | 1,9%   | 53,8%      |  |  |  |

TOURISM OUTLOOK | December 2023

Região Autónoma da Madeira



GUEST ARRIVALS,  
OVERNIGHT STAYS,  
REVENUES & REVPAR

in Accommodation  
(hotels, apartment hotels,  
tourist apartments and  
villages, Pousadas and  
Quintas da Madeira),  
Local Accommodation  
(≥10 beds), Tourism in  
rural areas

2023 - Provisional data  
2022 - Definitive data  
(14/02/2024)  
Source: Statistics Portugal

BED OCCUPANCY RATE

in Hotels and similar  
establishments (hotels,  
apartment hotels, tourist  
apartments and villages)

ROOM OCCUPANCY  
RATE

in Hotels and  
similar establishments  
2023 - Provisional data  
2022 - Reviewed data  
(14/02/2024)  
Source: Turismo de  
Portugal

|                    |                 |       |               |                 | INDICATORS                              |                                    |                 |       |               |                 |
|--------------------|-----------------|-------|---------------|-----------------|-----------------------------------------|------------------------------------|-----------------|-------|---------------|-----------------|
| Monthly - December |                 |       |               |                 |                                         | Year to Date - January to December |                 |       |               |                 |
| Figure<br>2023     | Var. 23/22<br>% | Abs.  | Share<br>2023 | Var. 23/19<br>% |                                         | Figure<br>2023                     | Var. 23/22<br>% | Abs.  | Share<br>2023 | Var. 23/19<br>% |
| 124,5              | -2,0%           | -2,6  | 100,0%        | 33,8%           | Arrivals at Hotels (000)                | 2.006,6                            | 12,7%           | 226,1 | 100,0%        | 35,4%           |
| 31,0               | -5,5%           | -1,8  | 24,9%         | 44,7%           | Domestic                                | 476,0                              | 2,3%            | 10,8  | 23,7%         | 47,6%           |
|                    |                 |       |               |                 | Foreign                                 | 1.530,6                            | 16,4%           | 215,3 | 76,3%         | 32,0%           |
| 104,3              | -4,4%           | -4,8  | 83,8%         | 27,3%           | Hotels, Villages and Apartments         | 1.700,6                            | 10,9%           | 166,6 | 84,8%         | 30,6%           |
| 15,6               | 13,8%           | 1,9   | 12,5%         | 64,1%           | Local Acc.                              | 231,5                              | 25,8%           | 47,4  | 11,5%         | 68,7%           |
| 4,6                | 8,7%            | 0,4   | 3,7%          | 195,1%          | Rural Tourism                           | 74,4                               | 19,3%           | 12,1  | 3,7%          | 75,3%           |
| 567,7              | -1,0%           | -5,7  | 100,0%        | 27,4%           | Overnight Stays (000)                   | 9.200,5                            | 9,8%            | 819,9 | 100,0%        | 23,4%           |
| 87,1               | -5,6%           | -5,1  | 15,3%         | 61,8%           | Domestic                                | 1.479,7                            | -1,4%           | -20,8 | 16,1%         | 57,3%           |
|                    |                 |       |               |                 | Foreign                                 | 7.720,8                            | 12,2%           | 840,7 | 83,9%         | 18,5%           |
| 490,4              | -3,3%           | -16,6 | 86,4%         | 22,5%           | Hotels, Villages and Apartments         | 8.073,0                            | 8,1%            | 606,5 | 87,7%         | 19,8%           |
| 61,5               | 18,6%           | 9,7   | 10,8%         | 58,1%           | Local Acc.                              | 871,7                              | 24,4%           | 171,2 | 9,5%          | 55,7%           |
| 15,7               | 8,5%            | 1,2   | 2,8%          | 157,0%          | Rural Tourism                           | 255,8                              | 19,8%           | 42,2  | 2,8%          | 61,7%           |
| 45,0               | 11,1%           | 4,5   | 100,0%        | 64,9%           | Hotel Revenue (Million €)               | 652,7                              | 23,2%           | 123,1 | 100,0%        | 60,2%           |
| 30,4               | 13,4%           | 3,6   | 67,6%         | 75,1%           | Room                                    | 460,7                              | 26,2%           | 95,5  | 70,6%         | 72,3%           |
| 14,6               | 6,6%            | 0,9   | 32,4%         | 47,0%           | Others                                  | 192,0                              | 16,8%           | 27,6  | 29,4%         | 37,1%           |
| 41,0               | 9,4%            | 3,5   | 91,1%         | 60,4%           | Hotels, Villages and Apartments   Total | 599,2                              | 22,0%           | 107,9 | 91,8%         | 57,6%           |
| 2,9                | 36,4%           | 0,8   | 6,3%          | 113,0%          | Local Acc.   Total                      | 35,5                               | 42,3%           | 10,6  | 5,4%          | 94,8%           |
| 1,2                | 20,3%           | 0,2   | 2,6%          | 187,2%          | Rural Tourism   Total                   | 18,0                               | 35,3%           | 4,7   | 2,8%          | 100,2%          |
| 27,4               | 12,6%           | 3,1   | 89,9%         | 70,9%           | Hotels, Villages and Apartments   Room  | 415,9                              | 25,0%           | 83,2  | 90,3%         | 69,0%           |
| 2,3                | 22,0%           | 0,4   | 7,6%          | 103,0%          | Local Acc.   Room                       | 32,5                               | 38,9%           | 9,1   | 7,1%          | 108,3%          |
| 0,8                | 17,6%           | 0,1   | 2,5%          | 222,3%          | Rural Tourism   Room                    | 12,3                               | 36,2%           | 3,3   | 2,7%          | 115,8%          |
|                    |                 |       |               |                 | Occupancy Rate (%)                      |                                    |                 |       |               |                 |
| 60,9%              |                 | -0,5% |               | 10,9%           | Bed                                     | 75,9%                              |                 | 5,4%  |               | 12,5%           |
| 66,7%              |                 | 1,6%  |               | 11,9%           | Room                                    | 80,1%                              |                 | 6,0%  |               | 10,4%           |
| 57,4               | 10,7%           | 5,5   |               | 68,0%           | RevPar (€)                              | 73,0                               | 22,1%           | 13,2  |               | 64,9%           |
| 61,9               | 12,0%           | 6,6   |               | 69,3%           | Hotels, Villages and Apartments         | 78,3                               | 22,8%           | 14,5  |               | 63,9%           |
| 32,7               | 8,1%            | 2,5   |               | 66,7%           | Local Acc.                              | 40,8                               | 22,7%           | 7,6   |               | 86,8%           |
| 42,8               | 2,6%            | 1,1   |               | 136,5%          | Rural Tourism                           | 60,5                               | 23,3%           | 11,4  |               | 87,4%           |



# TOURISM OUTLOOK | December 2023

## Região Autónoma da Madeira



### GUEST ARRIVALS AND OVERNIGHT STAYS

in Accommodation (hotels, apartment hotels, tourist apartments and villages, Pousadas and Quintas da Madeira), Local Accommodation (≥10 beds), Tourism in rural areas  
2023 - Provisional data  
2022 - Definitive data (14/02/2024)  
Source: Statistics Portugal

### AIR TRANSPORT MOVEMENTS

(14/02/2024)  
Source: ANA – Aeroportos de Portugal

### CRUISE MOVEMENTS

(14/02/2024)  
Source: Ports Administrations

|                    |            |        |        |            | INDICATORS                         |                                        |         |            |         |        |            |  |  |  |
|--------------------|------------|--------|--------|------------|------------------------------------|----------------------------------------|---------|------------|---------|--------|------------|--|--|--|
| Monthly - December |            |        |        |            | Year to Date - January to December |                                        |         |            |         |        |            |  |  |  |
| Figure             | Var. 23/22 |        | Share  | Var. 23/19 |                                    |                                        | Figure  | Var. 23/22 |         | Share  | Var. 23/19 |  |  |  |
| 2023               | %          | Abs.   | 2023   | %          |                                    |                                        | 2023    | %          | Abs.    | 2023   | %          |  |  |  |
| 93,5               | -0,8%      | -0,8   | 75,1%  | 30,6%      |                                    | International Guest Arrivals (000)     | 1.530,6 | 16,4%      | 215,3   | 76,3%  | 32,0%      |  |  |  |
| 21,3               | -12,7%     | -3,1   | 22,7%  | 7,2%       |                                    | United Kingdom                         | 334,9   | 5,3%       | 17,0    | 21,9%  | 19,9%      |  |  |  |
| 21,5               | 2,9%       | 0,6    | 23,0%  | 19,1%      |                                    | Germany                                | 326,5   | 15,6%      | 44,2    | 21,3%  | 15,6%      |  |  |  |
| 3,7                | -2,0%      | -0,1   | 4,0%   | 138,9%     |                                    | Spain                                  | 54,7    | 23,3%      | 10,3    | 3,6%   | 48,8%      |  |  |  |
| 4,7                | -27,8%     | -1,8   | 5,0%   | 12,3%      |                                    | France                                 | 155,4   | 8,6%       | 12,3    | 10,1%  | 5,5%       |  |  |  |
| 0,8                | -1,8%      | 0,0    | 0,9%   | -7,5%      |                                    | Brazil                                 | 11,4    | 23,3%      | 2,1     | 0,7%   | 1,3%       |  |  |  |
| 2,8                | 13,7%      | 0,3    | 3,0%   | 119,7%     |                                    | United States                          | 43,9    | 51,9%      | 15,0    | 2,9%   | 197,5%     |  |  |  |
| 3,1                | 37,7%      | 0,8    | 3,3%   | 51,1%      |                                    | Netherlands                            | 66,8    | 11,5%      | 6,9     | 4,4%   | 26,2%      |  |  |  |
| 1,0                | 4,0%       | 0,0    | 1,1%   | 242,5%     |                                    | Ireland                                | 16,9    | 21,2%      | 2,9     | 1,1%   | 253,2%     |  |  |  |
| 2,2                | 2,0%       | 0,0    | 2,3%   | 128,1%     |                                    | Italy                                  | 36,8    | 57,5%      | 13,4    | 2,4%   | 171,1%     |  |  |  |
| 1,4                | 19,6%      | 0,2    | 1,5%   | 71,3%      |                                    | Belgium                                | 37,1    | 15,9%      | 5,1     | 2,4%   | 47,2%      |  |  |  |
| 31,0               | 7,2%       | 2,1    | 33,1%  | 42,7%      |                                    | Others                                 | 446,5   | 23,9%      | 86,0    | 29,2%  | 53,0%      |  |  |  |
| 480,6              | -0,1%      | -0,6   | 84,7%  | 22,7%      |                                    | International Overnight Stays (000)    | 7.720,8 | 12,2%      | 840,7   | 83,9%  | 18,5%      |  |  |  |
| 126,4              | -8,7%      | -12,0  | 26,3%  | 8,8%       |                                    | United Kingdom                         | 1.946,1 | 2,6%       | 49,1    | 25,2%  | 12,0%      |  |  |  |
| 127,9              | 3,6%       | 4,4    | 26,6%  | 16,1%      |                                    | Germany                                | 1.891,2 | 14,1%      | 233,6   | 24,5%  | 8,1%       |  |  |  |
| 13,6               | -2,6%      | -0,4   | 2,8%   | 140,1%     |                                    | Spain                                  | 226,6   | 20,7%      | 38,9    | 2,9%   | 36,8%      |  |  |  |
| 18,0               | -24,5%     | -5,9   | 3,7%   | 1,8%       |                                    | France                                 | 600,0   | 8,5%       | 46,8    | 7,8%   | -8,8%      |  |  |  |
| 2,9                | -6,7%      | -0,2   | 0,6%   | -4,8%      |                                    | Brazil                                 | 40,7    | 12,4%      | 4,5     | 0,5%   | 6,9%       |  |  |  |
| 9,8                | 7,4%       | 0,7    | 2,0%   | 106,4%     |                                    | United States                          | 150,2   | 43,7%      | 45,6    | 1,9%   | 176,5%     |  |  |  |
| 14,7               | 34,4%      | 3,8    | 3,1%   | 43,9%      |                                    | Netherlands                            | 317,9   | 8,7%       | 25,4    | 4,1%   | 12,9%      |  |  |  |
| 4,9                | 12,1%      | 0,5    | 1,0%   | 195,3%     |                                    | Ireland                                | 79,0    | 13,6%      | 9,5     | 1,0%   | 189,4%     |  |  |  |
| 7,0                | -3,7%      | -0,3   | 1,5%   | 81,9%      |                                    | Italy                                  | 139,3   | 52,5%      | 47,9    | 1,8%   | 125,2%     |  |  |  |
| 6,0                | 22,6%      | 1,1    | 1,2%   | 32,7%      |                                    | Belgium                                | 161,5   | 12,8%      | 18,3    | 2,1%   | 22,1%      |  |  |  |
| 149,5              | 5,4%       | 7,7    | 31,1%  | 31,2%      |                                    | Others                                 | 2.168,3 | 17,4%      | 321,2   | 28,1%  | 34,7%      |  |  |  |
| 196,0              | 7,8%       | 14,1   | 100,0% | 47,7%      |                                    | Airport Movements (000)                | 2.412,5 | 17,9%      | 365,7   | 100,0% | 43,8%      |  |  |  |
| 98,6               | 7,0%       | 6,4    | 50,3%  | 48,5%      |                                    | Disembarked Passengers (International) | 1.263,9 | 21,8%      | 225,8   | 52,4%  | 40,4%      |  |  |  |
| 97,3               | 8,6%       | 7,7    | 49,7%  | 46,9%      |                                    | Disembarked Passengers (National)      | 1.148,6 | 13,9%      | 139,9   | 47,6%  | 47,9%      |  |  |  |
| 108.991            | 36%        | 28.770 | 100,0% | 13%        |                                    | Cruise Movements                       | 745.076 | 78%        | 327.346 | 100,0% | 25%        |  |  |  |
| 108.221            | 35%        | 28.295 | 99,3%  | 16,5%      |                                    | Transit                                | 735.438 | 79%        | 325.155 | 98,7%  | 24,9%      |  |  |  |
| 770                | 161%       | 475    | 0,7%   | -77,4%     |                                    | Embarked and Disembarked               | 9.638   | 29%        | 2.191   | 1,3%   | 59,3%      |  |  |  |