

## Portugal vs Espanha

### PORTUGAL:

**HÓSPEDES** em estabelecimentos hoteleiros, aldeamentos e apartamentos turísticos

Dados provisórios (31/03/2025)

Fonte: INE

### ESPANHA:

**HÓSPEDES** em estabelecimentos hoteleiros e apartamentos turísticos

Dados provisórios (31/03/2025)

Fonte: INE – Instituto Nacional de Estadística

ACUMULADO - Janeiro a Fevereiro					INDICADORES		ACUMULADO - Janeiro a Fevereiro				
Valor 2025	Var. 25/24 %	Abs.	Var. Quota 25/24 2025	p.p.			Valor 2025	Var. 25/24 %	Abs.	Var. Quota 25/24 2025	p.p.
<b>2,762.5</b>	<b>4.7%</b>	<b>123.7</b>	<b>100.0%</b>	<b>0.0</b>	<b>Hóspedes (milhares)</b>		<b>13,893.2</b>	<b>2.4%</b>	<b>324.0</b>	<b>100.0%</b>	<b>0.0</b>
662.5	5.7%	35.7	24.0%	0.2	Norte	Galiza	408.2	3.4%	13.6	2.9%	0.0
275.6	5.4%	14.1	10.0%	0.1	Centro	Castela e Leão	596.7	5.2%	29.3	4.3%	0.1
148.6	-0.1%	-0.2	5.4%	-0.3	Oeste E Vale Do Tejo	Catalunha	2,307.4	5.5%	119.4	16.6%	0.5
852.0	4.1%	33.9	30.8%	-0.2	Grande Lisboa	Madrid	2,016.6	1.1%	21.0	14.5%	-0.2
83.8	11.4%	8.6	3.0%	0.2	Península De Setúbal	Com. Valenciana	1,260.8	1.2%	14.5	9.1%	-0.1
111.9	5.0%	5.3	4.1%	0.0	Alentejo	Andaluzia	2,570.1	-3.4%	-91.7	18.5%	-1.1
323.1	2.3%	7.1	11.7%	-0.3	Algarve	Canárias	2,438.3	5.2%	120.0	17.6%	0.5
75.6	13.4%	9.0	2.7%	0.2	R.A. Açores	Baleares	251.7	10.9%	24.7	1.8%	0.1
229.3	4.7%	10.2	8.3%	0.0	R.A. Madeira	Outras	2,043.4	3.7%	73.3	14.7%	0.2
<b>1,496.4</b>	<b>3.4%</b>	<b>49.8</b>	<b>100.0%</b>	<b>0.0</b>	<b>Hóspedes do Estrangeiro (milhares)</b>		<b>6,999.4</b>	<b>4.1%</b>	<b>273.1</b>	<b>100.0%</b>	<b>0.0</b>
299.9	4.8%	13.7	20.0%	0.3	Norte	Galiza	74.7	-0.3%	-0.2	1.1%	0.0
52.7	-1.7%	-0.9	3.5%	-0.2	Centro	Castela e Leão	110.1	13.1%	12.7	1.6%	0.1
60.7	3.5%	2.1	4.1%	0.0	Oeste E Vale Do Tejo	Catalunha	1,376.0	4.6%	61.0	19.7%	0.1
607.6	3.3%	19.3	40.6%	-0.1	Grande Lisboa	Madrid	956.4	7.3%	64.9	13.7%	0.4
29.1	25.1%	5.8	1.9%	0.3	Península De Setúbal	Com. Valenciana	571.5	0.6%	3.3	8.2%	-0.3
30.7	1.2%	0.4	2.0%	0.0	Alentejo	Andaluzia	1,199.5	-1.4%	-17.5	17.1%	-1.0
221.9	1.4%	3.0	14.8%	-0.3	Algarve	Canárias	2,134.9	6.0%	121.0	30.5%	0.6
21.4	17.2%	3.2	1.4%	0.2	R.A. Açores	Baleares	162.1	19.1%	26.0	2.3%	0.3
172.2	2.0%	3.4	11.5%	-0.2	R.A. Madeira	Outras	414.2	0.4%	1.8	5.9%	-0.2
<b>1,266.1</b>	<b>6.2%</b>	<b>73.9</b>	<b>100.0%</b>	<b>0.0</b>	<b>Hóspedes Residentes (milhares)</b>		<b>6,893.8</b>	<b>0.7%</b>	<b>50.9</b>	<b>100.0%</b>	<b>0.0</b>
362.6	6.5%	22.0	28.6%	0.1	Norte	Galiza	333.5	4.3%	13.8	4.8%	0.2
222.9	7.2%	15.0	17.6%	0.2	Centro	Castela e Leão	486.6	3.5%	16.6	7.1%	0.2
87.9	-2.5%	-2.2	6.9%	-0.6	Oeste E Vale Do Tejo	Catalunha	931.4	6.7%	58.4	13.5%	0.8
244.3	6.4%	14.7	19.3%	0.0	Grande Lisboa	Madrid	1,060.2	-4.0%	-43.9	15.4%	-0.8
54.7	5.2%	2.7	4.3%	0.0	Península De Setúbal	Com. Valenciana	689.3	1.7%	11.2	10.0%	0.1
81.3	6.5%	5.0	6.4%	0.0	Alentejo	Andaluzia	1,370.6	-5.1%	-74.2	19.9%	-1.2
101.2	4.2%	4.1	8.0%	-0.1	Algarve	Canárias	303.5	-0.3%	-1.0	4.4%	0.0
54.2	12.0%	5.8	4.3%	0.2	R.A. Açores	Baleares	89.5	-1.5%	-1.4	1.3%	0.0
57.0	13.7%	6.9	4.5%	0.3	R.A. Madeira	Outras	1,629.1	4.6%	71.4	23.6%	0.9

# ANÁLISE CONCORRENTES | fevereiro 2025

## Portugal vs Espanha



### PORTUGAL:

**DORMIDAS** em estabelecimentos hoteleiros, aldeamentos e apartamentos

Dados provisórios (31/03/2025)

Fonte: INE

### ESPANHA:

**DORMIDAS** em estabelecimentos hoteleiros e apartamentos turísticos

Dados provisórios (31/03/2025)

Fonte: INE – Instituto Nacional de Estadística

ACUMULADO - Janeiro a Fevereiro					INDICADORES		ACUMULADO - Janeiro a Fevereiro				
Valor 2025	Var. 25/24 %	Abs.	Var. Quota 25/24 2025	p.p.			Valor 2025	Var. 25/24 %	Abs.	Var. Quota 25/24 2025	p.p.
<b>6,463.4</b>	<b>1.7%</b>	<b>110.9</b>	<b>100.0%</b>	<b>0.0</b>	<b>Dormidas (milhares)</b>		<b>44,384.5</b>	<b>2.6%</b>	<b>1,130.4</b>	<b>100.0%</b>	<b>0.0</b>
1,140.1	4.9%	53.3	17.6%	0.5	Norte	Galiza	742.4	1.5%	11.2	1.7%	0.0
426.7	2.4%	9.9	6.6%	0.0	Centro	Castela e Leão	1,022.5	2.3%	23.0	2.3%	0.0
233.1	-3.3%	-7.9	3.6%	-0.2	Oeste E Vale Do Tejo	Catalunha	5,279.1	-1.1%	-56.1	11.9%	-0.4
1,815.8	0.4%	6.7	28.1%	-0.4	Grande Lisboa	Madrid	4,316.2	4.5%	187.3	9.7%	0.2
141.1	10.5%	13.5	2.2%	0.2	Península De Setúbal	Com. Valenciana	3,998.4	-1.8%	-71.9	9.0%	-0.4
190.7	3.4%	6.2	2.9%	0.0	Alentejo	Andaluzia	6,542.7	-1.7%	-115.5	14.7%	-0.7
1,198.3	-3.7%	-45.9	18.5%	-1.0	Algarve	Canárias	17,635.0	6.0%	1,000.6	39.7%	1.3
182.2	6.5%	11.1	2.8%	0.1	R.A. Açores	Baleares	965.0	13.2%	112.7	2.2%	0.2
1,135.4	6.0%	64.1	17.6%	0.7	R.A. Madeira	Outras	3,883.2	1.0%	39.0	8.7%	-0.1
<b>4,366.1</b>	<b>0.3%</b>	<b>14.9</b>	<b>100.0%</b>	<b>0.0</b>	<b>Dormidas do Estrangeiro (milhares)</b>		<b>30,435.6</b>	<b>4.8%</b>	<b>1,384.6</b>	<b>100.0%</b>	<b>0.0</b>
620.8	4.2%	25.1	14.2%	0.5	Norte	Galiza	147.0	-6.6%	-10.4	0.5%	-0.1
100.5	-3.5%	-3.6	2.3%	-0.1	Centro	Castela e Leão	192.0	11.1%	19.2	0.6%	0.0
106.3	0.4%	0.4	2.4%	0.0	Oeste E Vale Do Tejo	Catalunha	3,452.6	-2.0%	-69.2	11.3%	-0.8
1,412.4	-0.5%	-7.5	32.3%	-0.3	Grande Lisboa	Madrid	2,338.0	11.0%	232.1	7.7%	0.4
61.6	21.5%	10.9	1.4%	0.2	Península De Setúbal	Com. Valenciana	2,373.7	-1.6%	-39.3	7.8%	-0.5
59.9	0.4%	0.3	1.4%	0.0	Alentejo	Andaluzia	3,828.0	0.7%	27.1	12.6%	-0.5
965.4	-4.6%	-46.7	22.1%	-1.1	Algarve	Canárias	16,507.5	7.2%	1,111.5	54.2%	1.2
70.3	13.9%	8.6	1.6%	0.2	R.A. Açores	Baleares	721.7	18.1%	110.4	2.4%	0.3
969.0	2.9%	27.4	22.2%	0.6	R.A. Madeira	Outras	875.1	0.4%	3.2	2.9%	-0.1
<b>2,097.3</b>	<b>4.8%</b>	<b>96.1</b>	<b>100.0%</b>	<b>0.0</b>	<b>Dormidas Residentes (milhares)</b>		<b>13,948.9</b>	<b>-1.8%</b>	<b>-254.3</b>	<b>100.0%</b>	<b>0.0</b>
519.3	5.7%	28.2	24.8%	0.2	Norte	Galiza	595.4	3.8%	21.6	4.3%	0.2
326.2	4.3%	13.5	15.6%	-0.1	Centro	Castela e Leão	830.5	0.5%	3.8	6.0%	0.1
126.9	-6.2%	-8.3	6.0%	-0.7	Oeste E Vale Do Tejo	Catalunha	1,826.5	0.7%	13.1	13.1%	0.3
403.4	3.6%	14.1	19.2%	-0.2	Grande Lisboa	Madrid	1,978.2	-2.2%	-44.8	14.2%	-0.1
79.5	3.3%	2.6	3.8%	-0.1	Península De Setúbal	Com. Valenciana	1,624.7	-2.0%	-32.5	11.6%	0.0
130.8	4.7%	5.9	6.2%	0.0	Alentejo	Andaluzia	2,714.7	-5.0%	-142.6	19.5%	-0.7
233.0	0.4%	0.8	11.1%	-0.5	Algarve	Canárias	1,127.5	-9.0%	-110.9	8.1%	-0.6
111.9	2.3%	2.6	5.3%	-0.1	R.A. Açores	Baleares	243.3	1.0%	2.3	1.7%	0.0
166.4	28.3%	36.7	7.9%	1.5	R.A. Madeira	Outras	3,008.1	1.2%	35.9	21.6%	0.6

## Portugal vs Espanha

### PORTUGAL:

**HÓSPEDES E DORMIDAS**  
em estabelecimentos  
hoteleiros,  
aldeamentos e  
apartamentos turísticos

Dados provisórios  
(31/03/2025)

Fonte: INE

### ESPAÑHA:

**HÓSPEDES E DORMIDAS**  
em estabelecimentos  
hoteleiros e apartamentos  
turísticos

Dados provisórios  
(31/03/2025)

Fonte: INE – Instituto  
Nacional de Estadística

ACUMULADO - Janeiro a Fevereiro					INDICADORES		ACUMULADO - Janeiro a Fevereiro				
Valor 2025	Var. 25/24 %	Abs.	Var. Quota 25/24 2025	p.p.	Hóspedes do Estrangeiro (milhares)		Valor 2025	Var. 25/24 %	Abs.	Var. Quota 25/24 2025	p.p.
<b>1,496.4</b>	<b>3.4%</b>	<b>49.8</b>	<b>100.0%</b>	<b>0.0</b>			<b>6,999.4</b>	<b>4.1%</b>	<b>273.1</b>	<b>100.0%</b>	<b>0.0</b>
176.1	-2.0%	-3.6	11.8%	-0.7	Reino Unido	Reino Unido	1,263.32	5.9%	70.7	18.0%	0.3
114.3	1.4%	1.5	7.6%	-0.2	Alemanha	Alemanha	671.78	3.0%	19.6	9.6%	-0.1
189.6	2.1%	3.9	12.7%	-0.2	Espanha	Portugal	196.72	-7.8%	-16.6	2.8%	-0.4
107.7	-3.7%	-4.2	7.2%	-0.5	França	França	616.09	4.1%	24.2	8.8%	0.0
129.9	2.9%	3.7	8.7%	0.0	E.U.A.	E.U.A.	344.14	1.6%	5.3	4.9%	-0.1
53.1	2.2%	1.2	3.5%	0.0	Países Baixos	Países Baixos	303.71	2.6%	7.7	4.3%	-0.1
32.9	-4.0%	-1.4	2.2%	-0.2	Irlanda	Irlanda	193.68	5.1%	9.4	2.8%	0.0
65.0	-2.1%	-1.4	4.3%	-0.2	Itália	Itália	429.02	5.2%	21.1	6.1%	0.1
22.3	2.6%	0.6	1.5%	0.0	Bélgica	Bélgica	154.13	-1.7%	-2.7	2.2%	-0.1
605.5	8.9%	49.5	40.5%	2.0	Outros	Outros	2,826.84	5.0%	134.3	40.4%	0.4
<b>4,366.1</b>	<b>0.3%</b>	<b>14.9</b>	<b>100.0%</b>	<b>0.0</b>	<b>Dormidas do Estrangeiro (milhares)</b>		<b>30,435.6</b>	<b>4.8%</b>	<b>1,384.6</b>	<b>100.0%</b>	<b>0.0</b>
741.7	-5.3%	-41.4	17.0%	-1.0	Reino Unido	Reino Unido	7,302.3	4.3%	304.2	24.0%	-0.1
485.4	-1.2%	-5.7	11.1%	-0.2	Alemanha	Alemanha	4,430.2	2.1%	91.9	14.6%	-0.4
354.5	-4.2%	-15.4	8.1%	-0.4	Espanha	Portugal	409.6	-11.2%	-51.8	1.3%	-0.2
278.1	-6.0%	-17.6	6.4%	-0.4	França	França	1,810.7	5.0%	85.5	5.9%	0.0
301.9	4.7%	13.6	6.9%	0.3	E.U.A.	E.U.A.	909.9	2.5%	21.8	3.0%	-0.1
241.1	0.3%	0.6	5.5%	0.0	Países Baixos	Países Baixos	1,485.7	-1.6%	-24.8	4.9%	-0.3
110.2	-5.2%	-6.1	2.5%	-0.1	Irlanda	Irlanda	1,018.4	3.1%	30.4	3.3%	-0.1
153.7	-3.4%	-5.4	3.5%	-0.1	Itália	Itália	1,388.0	3.9%	51.8	4.6%	0.0
66.6	0.7%	0.5	1.5%	0.0	Bélgica	Bélgica	750.2	-2.8%	-21.4	2.5%	-0.2
1,633.0	6.0%	91.8	37.4%	2.0	Outros	Outros	10,930.5	8.9%	897.1	35.9%	1.4